

As a mentor to me and my family members who lead and manage our businesses Ian Berry has made a significant difference to our personal and business success including our 570% growth in just under 5 years.

Peter Taylor
CEO, Townsend Building Services



Guaranteeing 2017 is your best year yet

a one-of-a-kind leadership elevation experience
with Ian Berry



Why You?

(You want to overcome one or more of these 5 challenges)

- ✓ Learning & Development processes, programs, and/or platforms are not delivering high enough long-term performance increases.
- ✓ Spending far too much time, energy and money dealing with what are viewed as people problems.
- ✓ Looking for ways to lighten your load and therefore you're open to elevate your leadership, develop more leaders, and improve your processes.
- ✓ Change is feeling complicated, tiresome and costly, instead of simple, profound, and profitable.
- ✓ You want greater life/work harmony and want to achieve better business results at less personal cost.

Why me?

I've been a business mentor, strategic adviser, and professional speaker since 1991.

I've had the privilege to work with more than 1000 leaders, women and men, in over 40 countries.

My clients typically say 3 things about me:

We have had some great presentations at our breakfasts, and your presentation was one of the very best ever.

Malcolm White,
Managing Director, Communicat



I've had the pleasure of working with Ian for close to two years in one-on-one and group settings.

Ian's unconventional in his approach (refreshing!) but works to a brilliantly simple yet powerful philosophy that centres around our experiences as human beings (shocking I know!!).

He's a purpose and values-driven mentor and team builder who I'd recommend to anyone.

Chris Pike
General Manager
Culture & Community,
Surf Coast Shire Council



- ✓ He sees what most people don't and helps us to fully appreciate and get the best out of ourselves.
- ✓ He helps us pinpoint and execute the one thing that's the most valuable for us to do next.
- ✓ He's really great at helping everyone improve a little, and be more accountable, which means we all improve a lot, and therefore we're more remarkable.

I learnt a long time ago that what I say is important, **yet nowhere near as important as what you hear yourself say to yourself, and then do your own unique work.**

Your experience and how it works

Meticulously researched and tailored business membership of the exclusive Appreciative Leader Community.

There's a full overview at

www.ianberry.biz/appreciative-leader-community/

In the beginning I'll meet 1:1 with you and each member of your team using the proprietary change process pictured on the next page. At this initial meeting I will also provide everyone with a signed, numbered copy of the limited edition Appreciative Leader handbook, and induct everyone into how to use the resources in your own best way.

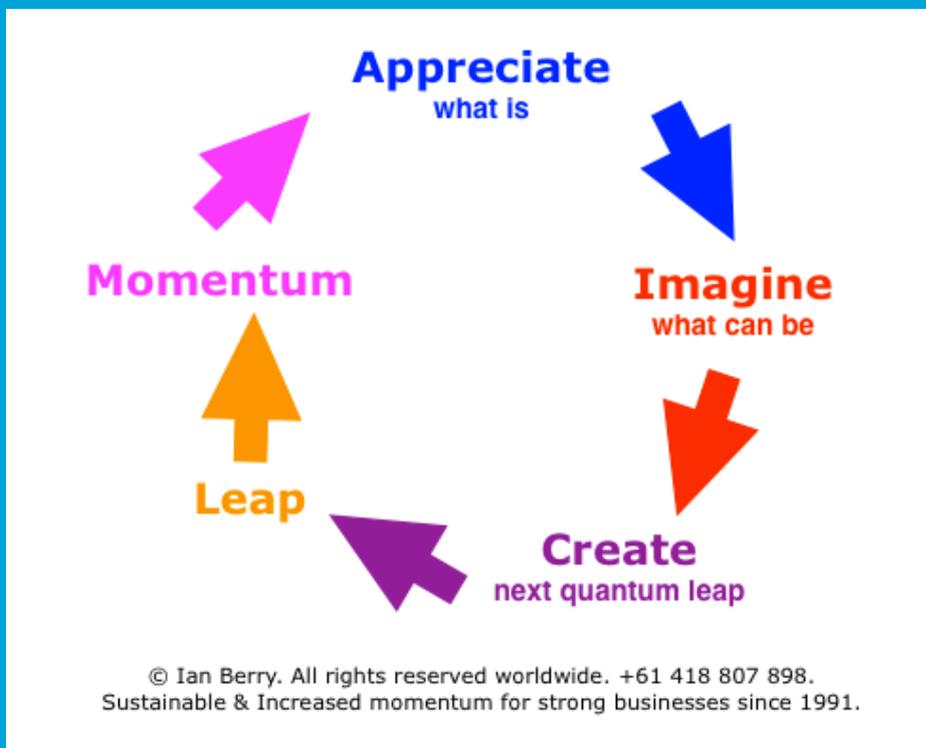
The Appreciative Leader

I wanted to write to say thank you again, for such an inspiring lecture you gave to the TEC 19 group, up in the Blue Mountains over a week ago. You have had a significant impact on my thinking for the future and life in general. I know I will have contact with you again.

Jacqueline Doon
Managing Director,
Ormco Pty Ltd, Australia



Below is a selection of some of the great organisations whose leaders I've helped to thrive in bespoke ways in the past year.



Following these 1:1's we'll agree on what is your next best quantum leap to move from where you are, to where you want to be, and how I will help you to leap.

We'll agree on the specific objectives of working together, how progress will be measured, and the value to you and your business. Your investment will be based on this value.

I will only ever invoice you 1 month in advance. Regardless of whether we work together for a year or not, you and each member of your team will have 1 years membership of the Appreciative Leader Community.

Next Step

Please telephone me on +61 418 807 898.

Applications close at 5 pm AEDT on the 31st January 2017, or when 13 businesses have taken up this offer.