Possibility where we're going

idealistic yet pragmatic articulation of our Dreams/ Goals/ Ambitions/ Targets/Vision Purpose why we're going there

our reason for being in business, how we're creating more leaders, and fulfilling #1. role of leadership i.e. unleashing and enhancing people's gifts Strategy how we'll get there

ability to describe our strategy in a single sentence, and everyone's buy-in to it Execution who will do what & when

role clarity and respect, individual development plans, candid & convivial communication and conversations (8 areas), 70:20:10 framework adaption, quality of coaching and mentoring. meaningful meetings

Scorecard How we'll know we're on track

milestones.

measures for

processes,

and profit or

relationships,

lead

people,

tasks.

to us.

financials:

determine

how well we

and use the

metrics that

really matter

Culture
How we'll
behave along
the way

buy-in to the behaviours of our values, and the quality of our appreciation and accountability conversations.

Essentials

Structure designed on value delivery roles, People matched to roles and this philosophy is reflected in recruitment and induction (onboarding), Value deliverables clear in role clarity documentation; Ongoing work: Ensuring policies, processes, practices, procedures, and systems, fully support people in bringing their best version of themselves to their work every day.

Recruitment & Induction

Talent acquisition sources in place.

Competency, Commitment & Capability matrix maintained and independently assessed regularly.

Selection in alignment with plan in place to continuously close capability gaps.

Proven selection tools used.

Only people who live our values recruited.

Induction (onboarding) is primarily about role clarity and respect, cultural integration, gift unleashing and enhancement.

Employee Engagement & Retention

Employee retention and engagement surveys and other assessment tools are bespoke, acted on, and improvement milestones shared as integral to the ongoing sharing of the story of the business via internal and external comms.

Diversity and equity of opportunity fully embraced.

Rewards, recognition, and remuneration packages are reviewed independently of performance reviews and are in alignment with paying for performance.

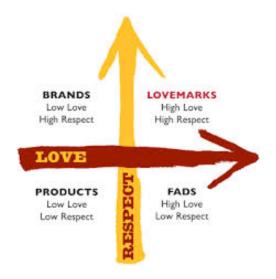
Succession planning

Career planning/succession/transition/ outplacement/exiting are all seen as 'business as usual' where the needs of the business and individuals are both respected and honoured.

Wisdom retention is an ongoing resource accumulation. The aim is that no learning is ever lost rather available to current and future generations via easy archive access available in print, audio, and video, and via other technology as such emerges.

Optimum performance by optimum numbers of people = remarkable business results and brand is recognised as a 'lovemark'.

Essential that brand positioning and personalities have aligned unique value promises for each and every stakeholder beginning with employees and customers/clients.



The 11 underpinning principles that enable this work

- 1. Manifesto more than mission
- 2. Every human being is remarkable
- 3. The deepest human principle is the craving to be appreciated
- 4. Have an attitude of gratitude
- 5. Take one quantum leap at a time
- 6. Every Moment Matters
- 7. Sustaining positive momentum
- 8. Valued, Values and Value
- 9. Work harder on yourself and on your business than in your business
- 10. There's you and me and we, with we mattering most
- 11. You'll See It When You Believe It

The 3 pillars of the new world of work

Who Before Do People Before Profit Less But Better

The 8 roles you must play remarkably well to sustain this work

- √ Foundation Role
 - Maverick Thinker
- ✓ Intention Role Maestro of gift/ talent enhancement
- ✓ Pivotal Role Mentor for the motivated/disrupter for the demotivated
- √ Focus Role Magnifier of magnificence
- ✓ Authenticity Role Connoisseur of candour
- √ Traction Role Story-sharer of significance
- √ Credibility Role Exemplar of execution
- ✓ Purpose role Disruptive influence for good

Key resources

http://www.ianberry.biz/appreciative-leader-handbook-ian-berry/

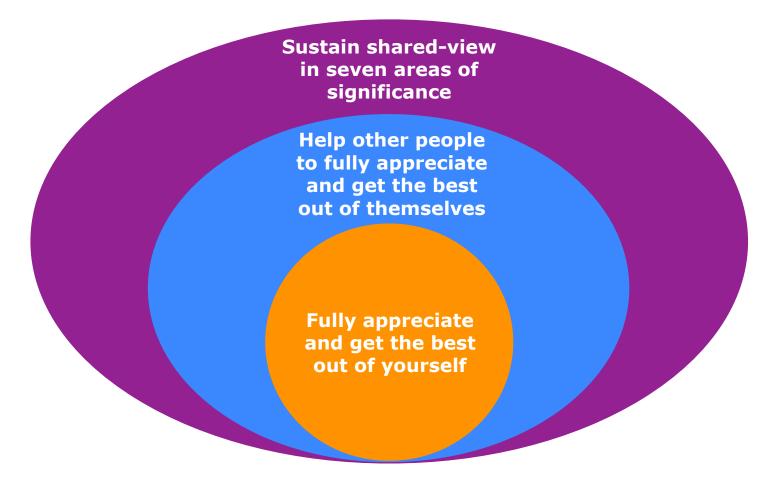
http://www.lovemarks.com/

 $\underline{http://www.ianberry.biz/wp\text{-}content/uploads/2015/12/lanBerrysrecommendedreadinglist.pdf}$

http://www.mckinsey.com/business-functions/organization/our-insights/ahead-of-the-curve-the-future-of-performance-management

http://blog.ianberry.biz/2016/08/only-meaningful-measurements-matter.html

Old world of work	New world of work
Bureaucracy	Decisive actions in moments of truth
Blame/shame/spin	Accountability/Appreciation/Authenticity
Competition	Collaboration
Compromise	Co-promise
Corporations	Co-operatives/networks
Corruption	Cooperation
Cultures of control	Cultures of candour
Delivering returns to shareholders	Delivering value to all stakeholders
Dictatorship/my way is the only way	Difference/finding a way together
Favouring the few	Enabling everyone to enhance their gifts
Focus on economics	Focus on solving society's problems
Fixed ways of doing things	Flexibility/adaptability
Goal-based	Value-based
Greed	Gratitude
Institutions/old boys clubs	Individuals/equity of opportunity
Interrupting the masses	Engaging with niches/tribes/communities
Jobs/Job security/Jobs for life	Roles/Alliances/Network Intelligence/Alumni
Managing people	Leading people I Managing processes
Machines	Gardens
Men	Men and women
Partisan	Bi-partisan
Performance appraisals/formality	Candid/convivial conversations/informality
Planet exploitation/destruction	Planet protection/regeneration
Politics	People
Results	Reasons and relationships
Self-interest	Enlightened self-interest
Sticking with the status quo	Changing what's normal
Strategic planning/change management	Strategy in a sentence/Change leadership
Unsolicited feedback	Requested "feedforward" and feedback
Venture capitalism	Crowd-sourcing/crowd-funding
"Wall street", "Phantom wealth"	"Main street", "Real Wealth"



Assumption: You have product/s/service/s that a carefully identified group of people want, and proper, ethical financial systems to manage cashflow and profits.

