



# The Appreciative Leader Community



*Ian Berry*

**better business results  
at less personal cost,  
through more people  
feeling valued, living  
values and delivering  
value, since 1991**



Learn more at [www.ianberry.biz/appreciative-leader-community/](http://www.ianberry.biz/appreciative-leader-community/)

The Appreciative Leader Community is a private online platform for owners of The Appreciative Leader handbook and my clients.

Membership is by application only. See how this works at the bottom of this page.

My greatest lesson from working with more than 1000 leaders, women and men, in over 40 countries since 1991, is that the more people feeling **valued**, living **values** and delivering **value**, the greater the value of your business.

The Appreciative Leader Handbook contains 29 proven principles for you to apply in your own best way that will mean more people feeling valued, living values and delivering value.

The handbook has a companion resources web page where there are links to additional resources.



The Appreciative Leader handbook is the sequel to my best selling *Changing What's Normal* book pictured above left and which you download with my compliments via the Gifts tab at my website [www.ianberry.biz](http://www.ianberry.biz)

There's lots of resources you can download via the Gifts tab.

*Changing What's Normal* has it's own companion resources web page too.

All together I provide a vast amount of resources and tools to help you to maximise your value delivery capability.

The key of course is knowing which resource/tool is best value for you at any given time.

**This is where membership of The Appreciative Leader Community comes in.**

**Applying for membership**

We meet in person or online. **Please telephone me on +61 418 807 898 to schedule a time.**

I'll take you inside the community and we'll discuss which level is appropriate for you, individual, team or organisation. Each of these three is overviewed on the next page.

**Individual Membership of The Appreciative Leader Community means you have 24/7 access to all of my digital resources and tools, plus you can**

- ✓ Check-in with me whenever you wish via telephone or my Zoom room online to explore your best pinpointed use of resources/tools.
- ✓ Participate in the monthly Accelerator conversation that I host online exclusive for community members. Recordings are made available to members only.
- ✓ Arrange a 1:1 mentoring session with me online twice a year.

Your initial investment for individual membership is \$165.00AUD and then \$55.00 per month.

Your investment includes your signed, numbered copy of the limited edition Appreciative Leader handbook.

**Team Membership of The Appreciative Leader Community means you and all members of your team have 24/7 access to all of my digital resources and tools, plus you and all members of your team can**

- ✓ Check-in with me whenever you wish via telephone or my Zoom room online to explore your best pinpointed use of resources/tools.
- ✓ Participate in the monthly Accelerator conversation that I host online exclusive for community members. Recordings are made available to members only.
- ✓ Plus you can arrange an online 1 hour mentoring session with me 10 times p.a. Sessions can be 1:1, with your team or any members of your team, or any combination thereof.

Your investment for team membership is \$330.00 per month paid in advance.

Your investment includes one signed, numbered copy of the limited edition Appreciative Leader handbook and digital copies for all of your team members.

**Organisation Membership of The Appreciative Leader Community means you and any number of carefully selected leaders/culture champions have 24/7 access to all of my digital resources and tools, plus you and everyone enrolled can**

- ✓ Check-in with me whenever you wish via telephone or my Zoom room online to explore your best pinpointed use of resources/tools.
- ✓ Participate in the monthly Accelerator conversation that I host online exclusive for community members. Recordings are made available to members only.
- ✓ Plus you can arrange online mentoring sessions for individuals at any given time or individual and group mentoring that we agree on. You'll have my undivided attention for 4 hours every month.

Your investment for organisation membership is \$1100.00 per month paid in advance.

Your investment includes one signed, numbered copy of the limited edition Appreciative Leader handbook and digital copies for everyone enrolled.

**Next Step**

Let's meet in person or online so that I can take you inside the community and discuss your options with you. You will be under no obligation. **Please telephone me on +61 418 807 898 to schedule a time.**

NB Community membership is included for online and in person master-mind group and special project clients.



# The Appreciative Leader Community

## Our Manifesto

We're a tribe of business mavericks breaking the rules of business about people, purpose, products and services, and processes and profit.

We're making change happen so that life is better for the people we care about at home, at work, and at play.

### We believe in

Less but better.

Who before do.

We before me.

Candid and convivial communication and conversations.

Profit being a result of being good at business, not a reason for being in business.

Appreciating people not appraising them.

People feeling valued, living values and delivering value.

Solving our own problems.

Creating more leaders.

Getting better as leaders.

Inspiring and influencing people to be accountable.

Seeing ourselves and everyone else as remarkable and becoming who we see.

Ensuring our policies, procedures, practices, processes and systems mean it's simple for people to bring the best version of themselves to their work every day.