

The unique journey of The We Need To Talk Experience

This experience promises a minimum of 10 times return on your investment. Its all to do with pre and post experience actions.

01

Pre episode discovery

We know that 26% of the success of experiences happens beforehand.

Reading, watching & listening resources are provided for this.



02

Signature story from host

Each episode begins with a special signature story from the host that you feel and see yourself in. These stories stir your heart, inspire shifts in thinking, and then step-ups in behaviour change and actions.



03

Sparkenation Conversations

Sparkenation - *a spark that ignites passion that leads to action that changes what's normal.*

Candid, convivial, compassionate, conscious, and compelling.



04

You share what you heard yourself say to yourself during the story

While the host story is important, it's nowhere near as important as what you hear yourself say to yourself, and who you become and what you do next.



05

You share your signature stories which evokes further conversation

This part of the experience encourages self reflection, curiosity, and inspires you to decide how you will better your Response Ability and Accountability.

Performance Possibility Partners become clear.



06

Shift, Stop, Stay behaviour/actions are finalised and shared.

Who before is do is emphasised and encouraged.

It's about adopting unchanging principles in your own best way.



07

Post episode implementation and integration

We know that 50% of the success of any experience happens when precise action is taken.

Between episodes (and after episode 4) you can schedule a help with implementation or integration call.

Overall minimum 10 times return on investment. [Learn more.](#)

