

## The We Need To Talk Manifesto

By Ian Berry

I was deeply moved in my mid 30's by the work of mythologist Joseph Campbell.

Since then in treading my own path, I endeavour to shine a light of inspiration on infinite possibilities by telling stories, hosting conversations and providing group mentoring with 1:1 support. These form the foundation of The We Need To Talk Experience.

We see through the ancient myths the way our elders have passed on wisdom in ways in which truth is not hidden from us.

We don't need to know the details when we hear these stories, because the wisdom is embedded in the story, and will be available in the moment when we need it.

You don't need to understand, until you need to understand!

This is in part why what I say in the We Ned To Talk Experience is important, yet nowhere near as important as what you hear yourself say to yourself, who you become and what you do next.

Stories energise conversations which enhance human connection, which inspire us to engage in possibility.

We then take action in our own best ways, with support from peers and mentors, to turn possibility into reality.

### Stories

- ✓ Stories have played a pivotal role in all societies since we first walked the earth as human beings.
- ✓ Stories we can identify ourselves in are particularly inspiring to us.
- ✓ Stories are the key way we connect with one another.



## **Conversations**

- ✓ Conversations are the key way we reach a sense of belonging in groups and help others to feel they belong.
- ✓ Human being centred conversations are paramount because their focus is first on intentions and emotions, then on thoughts and actions.
- ✓ The great conversations are candid, convivial, compassionate, conscious, and compelling.

## **Group Mentoring and 1:1 support**

- ✓ Gathering together in peer groups and having mentors are the keystones of self-development and self expression.
- ✓ Sharing stories followed by conversations that are integrated with mentoring form the basis of each 90 minute We Need To Talk episode.
- ✓ 1: 1 support is provided after each episode via Zoom or telephone. Group support is also possible. 50% of the success of the We Need To Talk Experience is enabled because of this support. 26% of the success is determined prior to beginning the experience. [Learn more about this success formula and all the details of We Need To Talk here.](#)

## **The We Need To Talk Experience is all about building your capacity for**

- ✓ Storytelling.
- ✓ Human being centred conversations.
- ✓ Connection to fellow human beings that evokes a safe and creative peer group space to belong to.
- ✓ Self-development and self-expression.
- ✓ People Leadership (the art of seeing, unearthing, magnifying and enhancing people's magnificence (unique personal wisdom), including your own.
- ✓ Sustaining a sense of self that means you are happy being magnificent i.e. at peace with consistently being the best version of the one-of-a-kind human being that you are.
- ✓ Process Innovation (the practice of ensuring processes (including practices, procedures, policies, principles, systems and structures) mean it's simple for people to bring their magnificence consistently to their work.
- ✓ Life/work balance (harmony).
- ✓ Having and being a performance possibility partner (mentor, peer, accountability).