

Attracting and Retaining Great People Executive Summary

Hi I'm Ian Berry

I'm writing this in August 2022. Almost everyone I'm having a conversation with is struggling in some way with attracting and/or retaining employees.

My best advice is to adopt seven essentials in your own best way, and you will overcome the challenges.

There is a foundation that supports the seven. Our intention must be human being centred. People before profits must be your mantra.

The great paradox is that your profits will improve!



The seven essentials for attracting and retaining great people

1. Human being centred conversations.
2. Employee Value Promise on-a-page.
3. Role Clarity Statements.
4. Values Behaviours.
5. Career and Life-calling Card.
6. Learning and Development Plan (personal, professional and play).
7. Performance Possibility Partners (Peers and Mentors).

Like some help in adopting these seven in your own best way please contact me on +61 418 807 898. We begin with a complimentary conversation. Your investment in us working together is 'pay what you feel is right for you.' [Learn more at my website.](#)

Resources to help you

<https://blog.ianberry.biz/2022/04/what-are-your-top-five-skills-that-you.html>

https://www.ey.com/en_uk/workforce/how-leaders-can-reshape-organisational-culture-for-the-next-generation

<https://blog.ianberry.biz/2022/03/we-need-to-talk-about-future-of-work.html>

<https://www.ianberry.biz/sustaining-shared-view/>

<https://blog.ianberry.biz/2020/07/we-all-win-when-everyone-is-playing.html>

<https://blog.ianberry.biz/2020/10/values-must-be-behaviours.html>

<https://blog.ianberry.biz/2021/04/what-makes-your-heart-sing.html>

<https://blog.ianberry.biz/2019/07/meetings-that-actually-matter-part.html>

<https://www.ianberry.biz/wp-content/uploads/2021/08/The15ConversationsThatCountWiseLeadersPlaybook2.pdf>

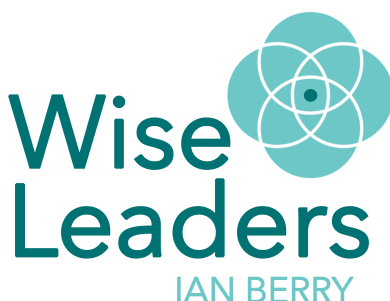
<https://blog.ianberry.biz/2022/01/capturing-possibility-on-page-is-great.html>

I'm adding resources all the time. Bookmark this page to stay up to date.

<https://www.ianberry.biz/read-watch-listen>

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This is a teal paper. Teal is one of the colours of my logo above. Teal represents revitalisation, rejuvenation, open communication and clarity of thought.