

Hi I'm Ian Berry

"Essentially all models are wrong, but some are useful." said George Box, one of the great statistical minds of the 20th century.

My intention here is to provide meaningful models/processes that you can use immediately, and in the long term. My aim is simplicity.

If after viewing a model and the link, and it's not obvious how you can apply it, in your own best way, then call me and we will work it out together. My number is +61 418 807 898.

I'm available in Australian business hours, and 8.30 - 9.30 AM UK time, on Zoom or telephone.

"Everything should be made as simple as possible, but not simpler." Albert Einstein



Sensing what is and truly appreciating it.
Insight and Farsight.
Moment By Moment.
Possibility making itself known.
Living in the service of others.
Empathy, Energy and Enhancing my essence,
and helping others to do the same.

[Learn more](#)



My best 27 (and other people’s) human being centred conversation focusing tools (self, relationships, organisations)

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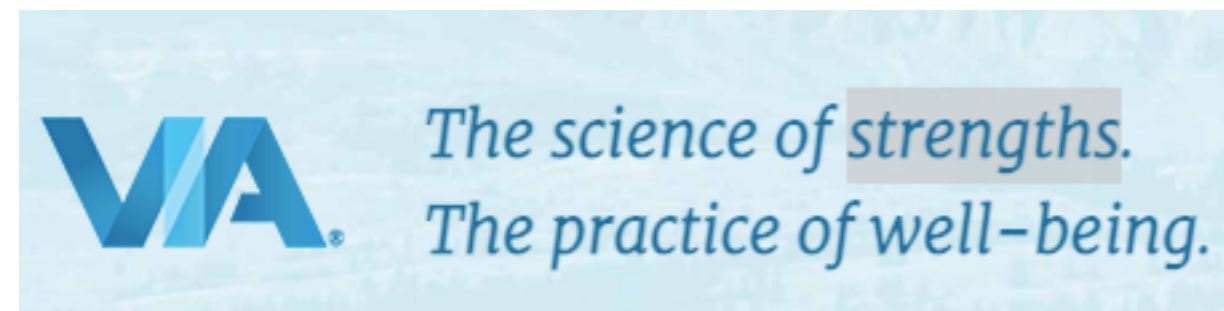
The Vitality Test

People around the world are describing The Vitality Test as the most insightful personality test they've ever experienced.

This has been my experience and that of many of my clients.

[Learn more](#)

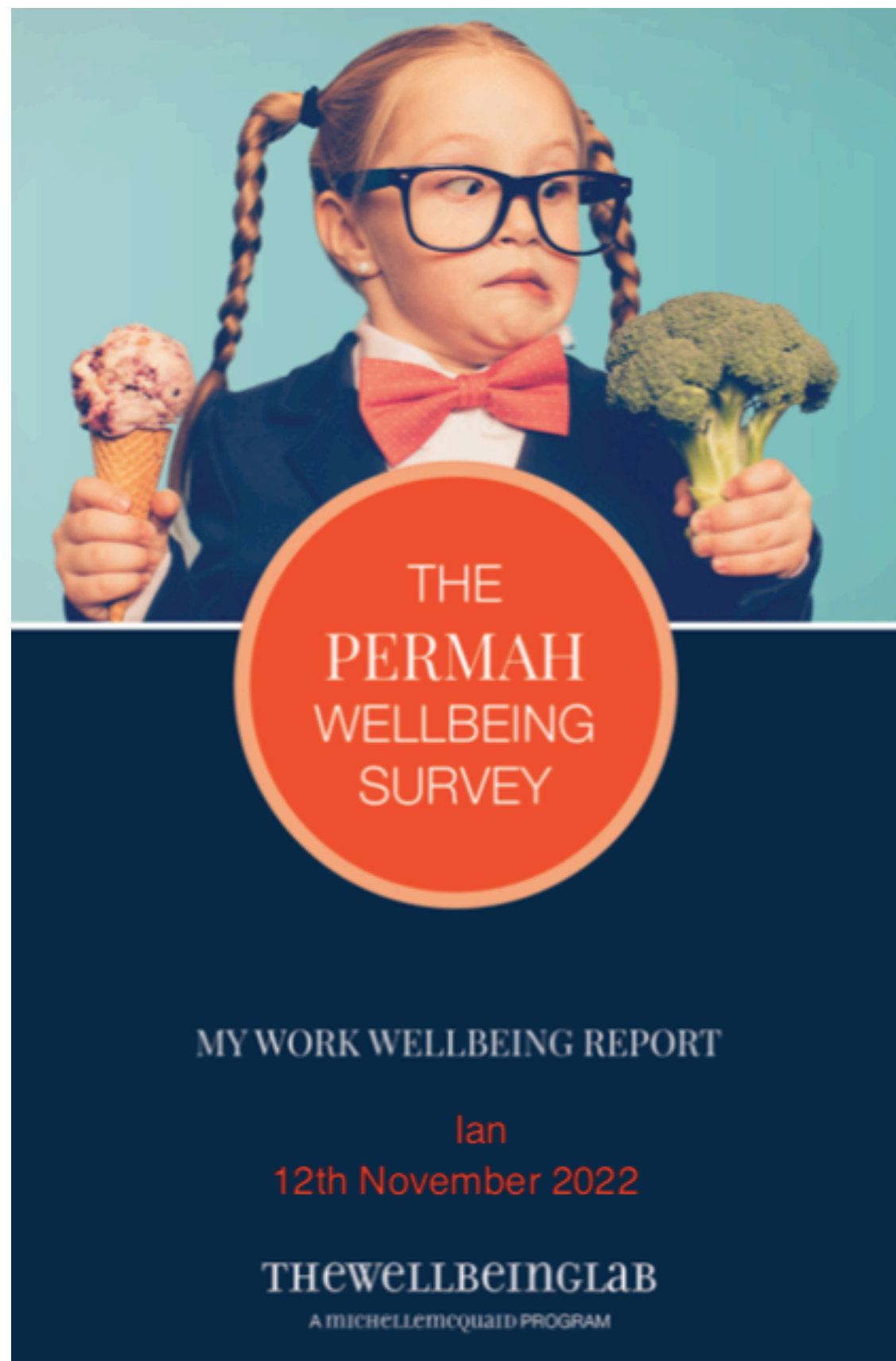
The VIA Character Strengths Survey



"Our free survey provides your rank order list of character strengths with the strengths that are most core to your identity at the top.

A VIA Report provides personalized, in-depth analysis of your character strengths, including actionable tips to apply them to find greater well-being."

[Learn more](#)



The PERMAH Well Being Survey

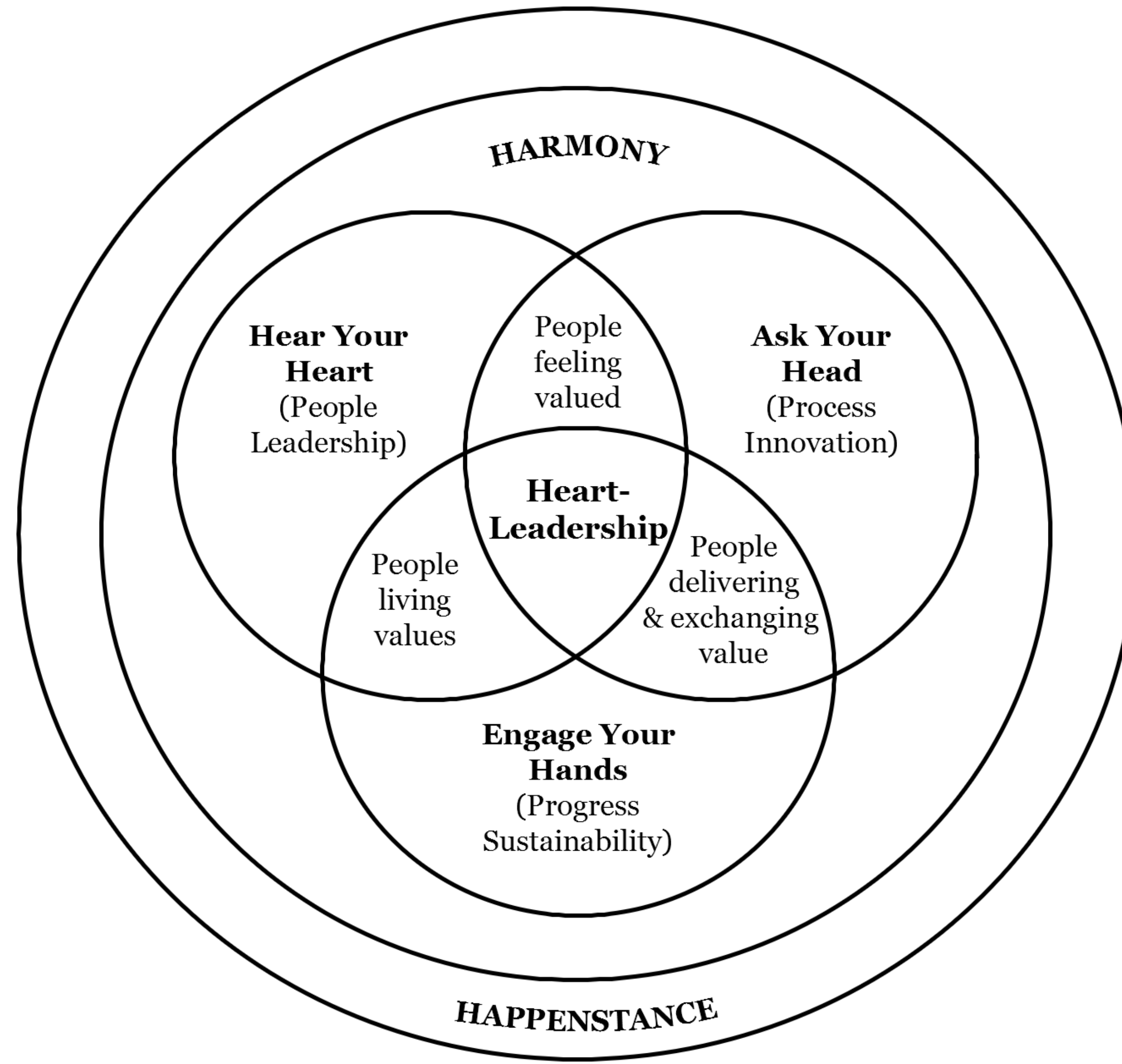
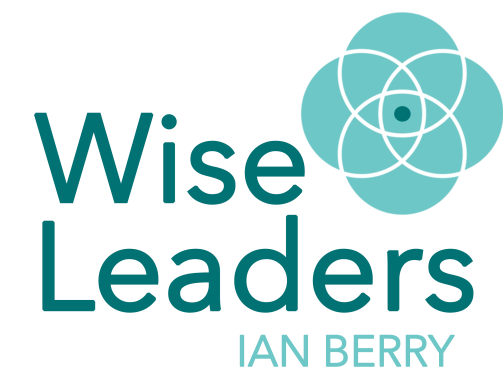
“Changing Conversations. Changing Behaviors.

There is no such thing as “perfect” when it comes to caring for wellbeing. The truth is that our wellbeing is meant to ebb and flow based on what is happening in the world around us and the choices we are making.

This is why people, teams, workplaces, schools, and communities that consistently thrive understand that struggle is not a sign that their wellbeing is broken. Instead, they see it as an invitation (even if it is often unwanted) to amplify their ability and motivation to more intelligently care for their wellbeing.”

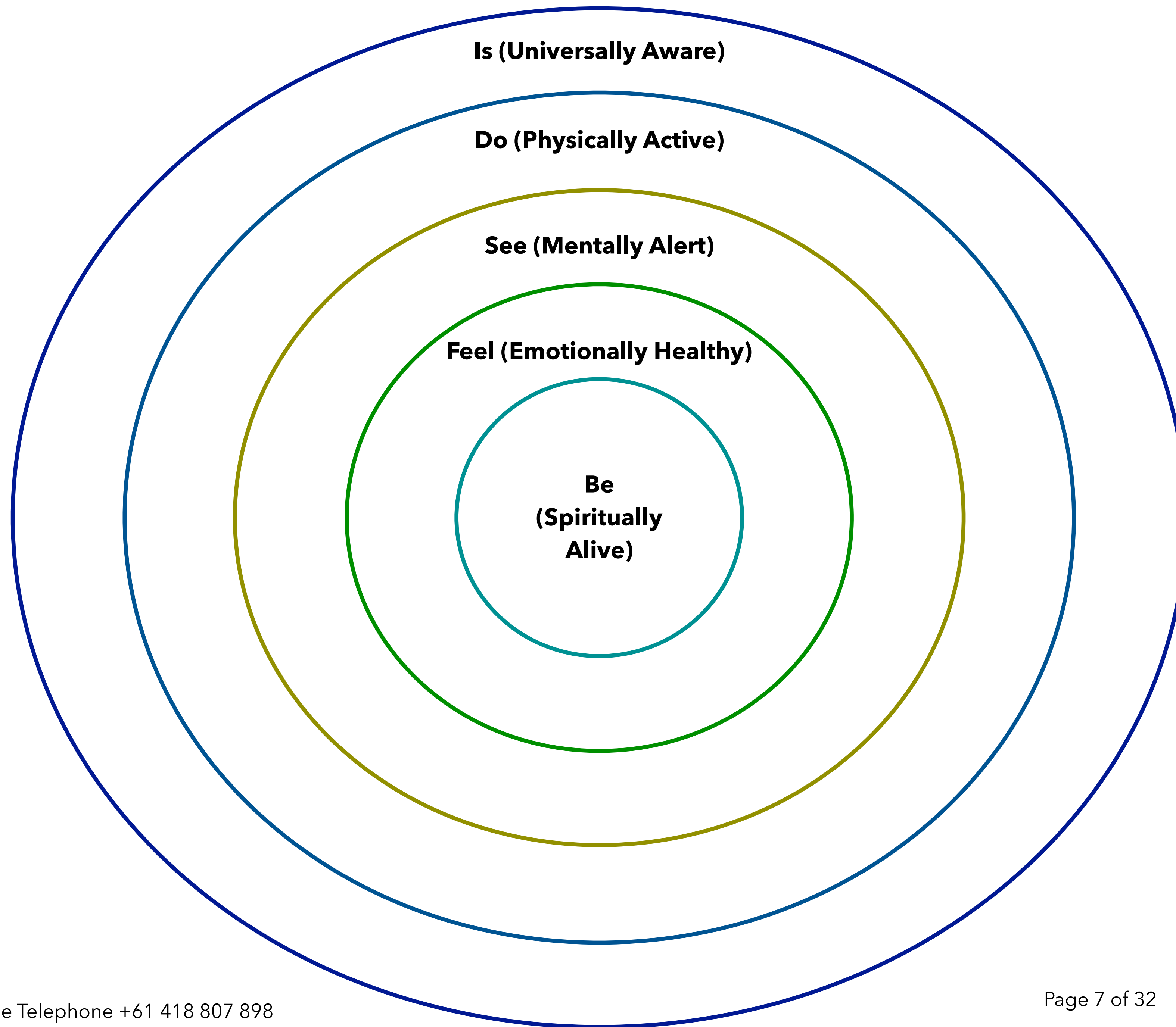
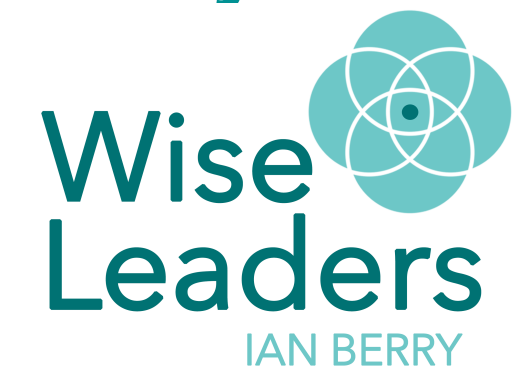
[Learn more](#)

Heart-Leadership



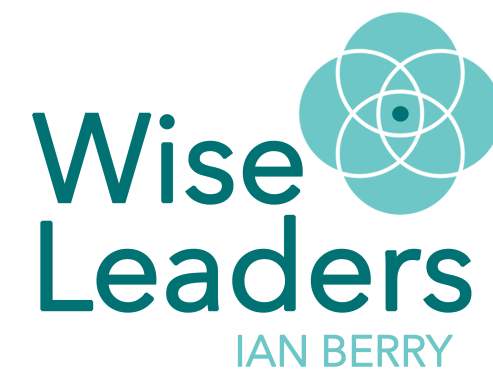
[Learn more](#)

**The Five Faces of
A Human Being
Fully Alive**



[Find out more here](#)

Well-being



**Human to
Human
Connections
(Spiritually
Alive)**

**Diet
(Universally
Aware)**

**5 suggestions
for sustaining
your well-being**

**Attitude of
Gratitude
(Emotionally
Healthy)**

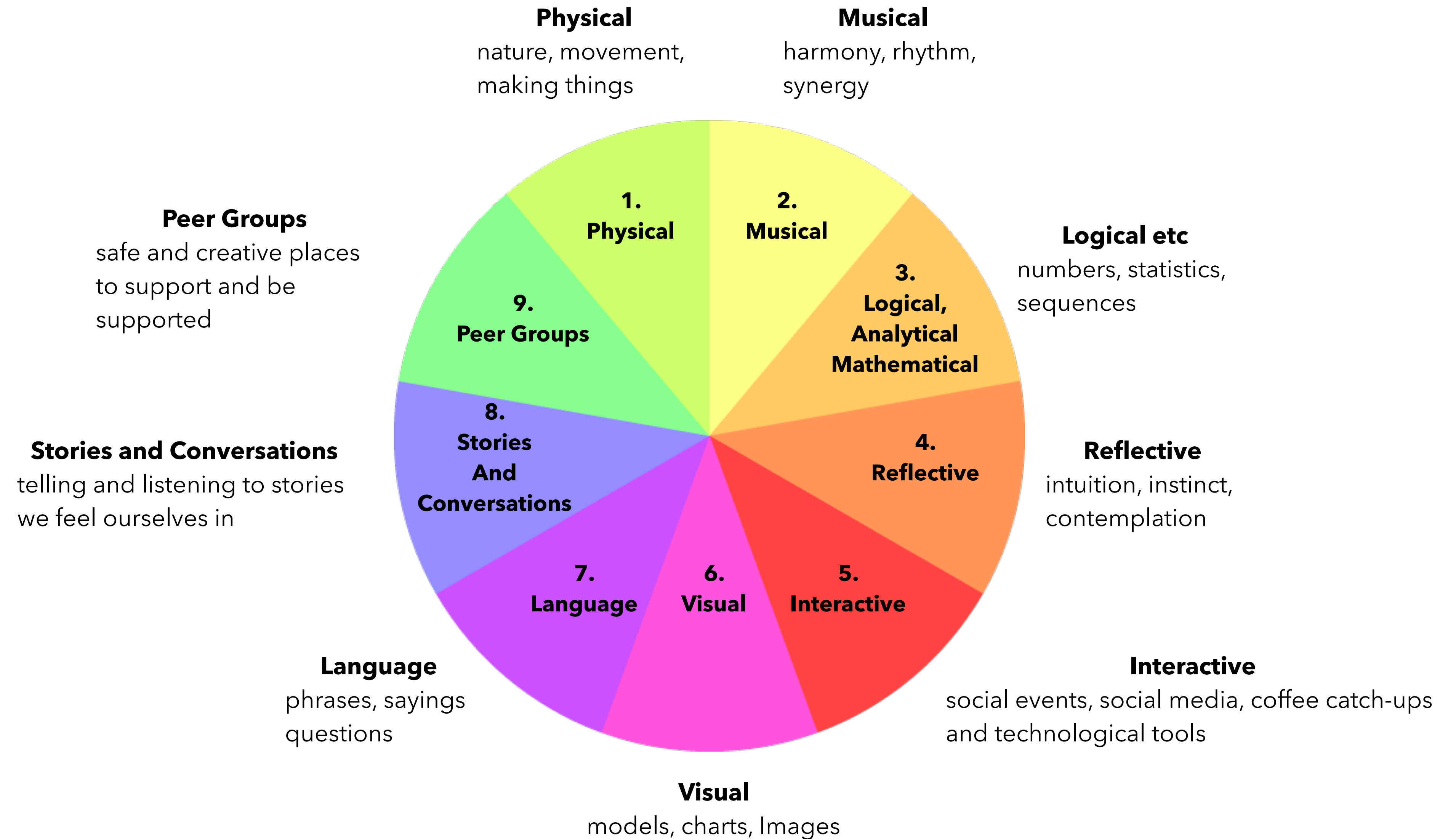
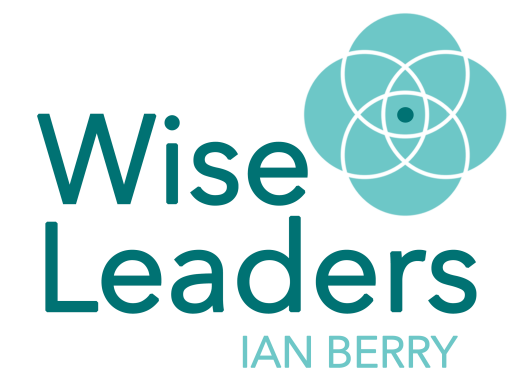
**Exercise
Routine
inc. daily walk
(Physically
Active)**

**Sleep
(Mentally
Alert)**

[Learn more](#)

Living, learning and leading preferences overviews

Preferences

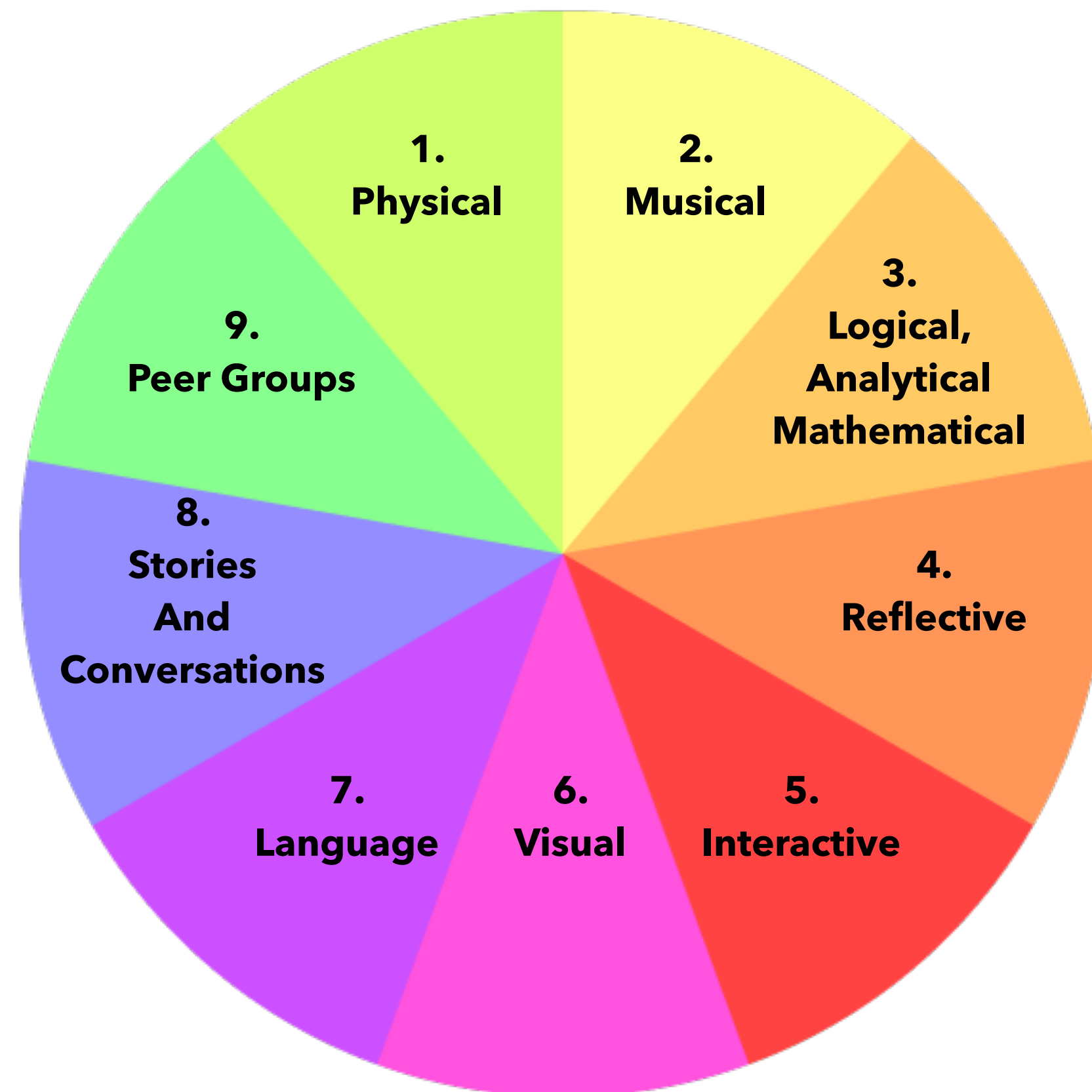


The Nine Wisdom Worlds of the Wise by Ian Berry

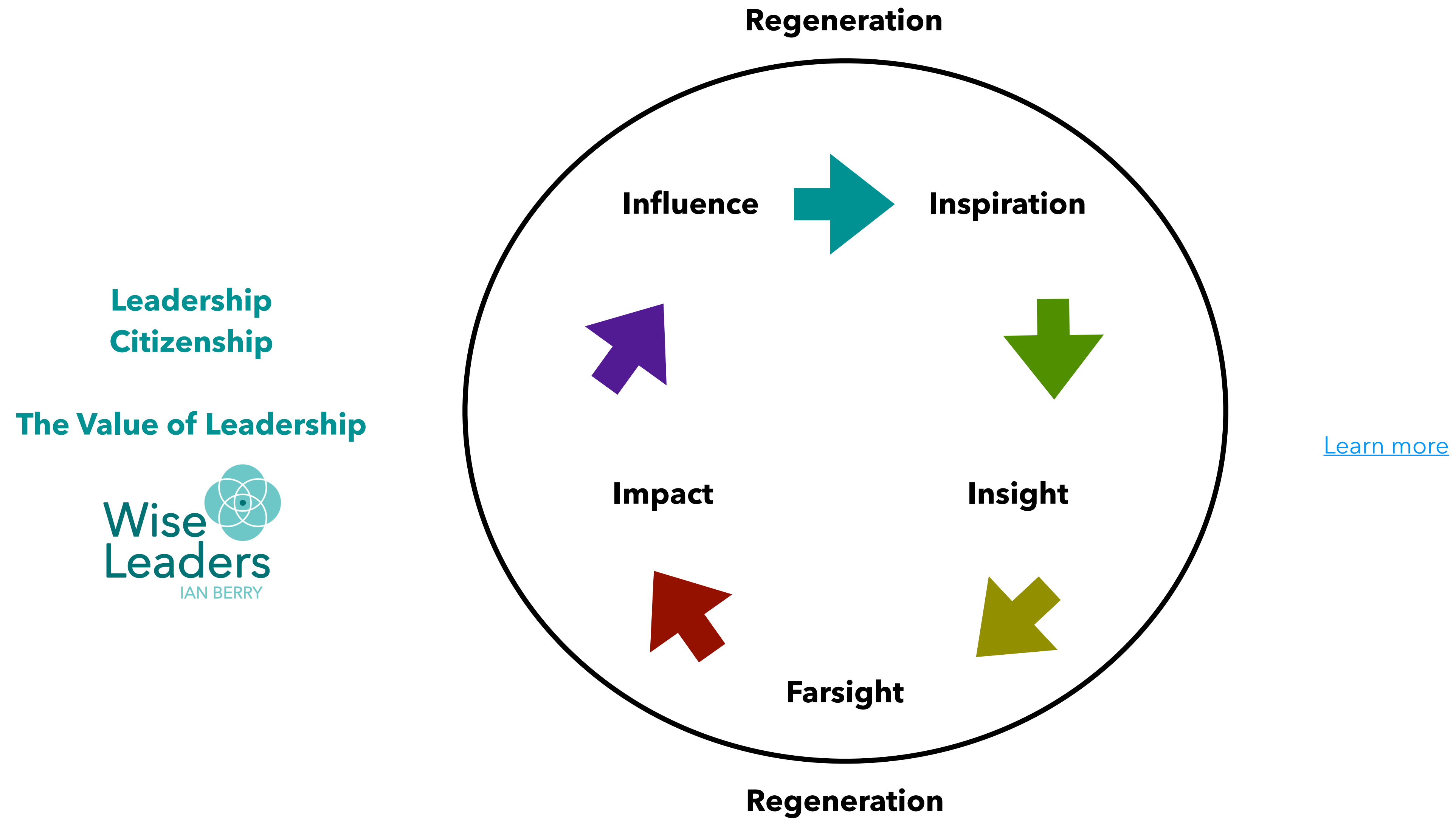
Choose your own world that you feel best helps you right now
to see, unearth, magnify and enhance your essence,
and assists you in being alongside other people as they work on theirs.

Choose your own songs. Mine might be a bit old for you 😊

Wunderbar (marvellous and wonderful) songs



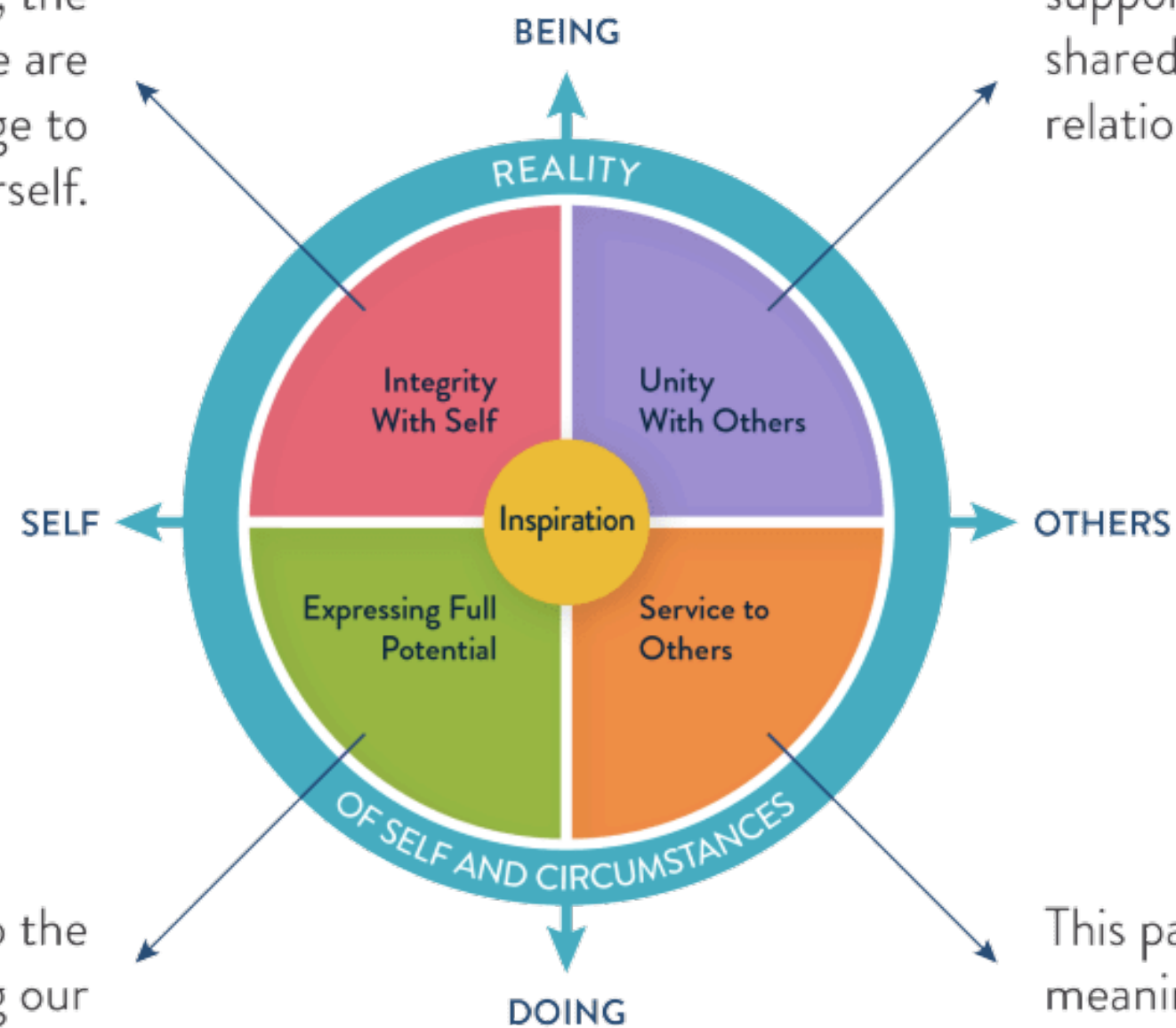
- 1) 'Physical' - Olivia Newton-John
- 2) 'Thank you for the music' - ABBA
- 3) 'Climb Every Mountain' - Peggy Wood in Sound of Music
<https://youtu.be/RKuqySkqhHw>
- 4) 'Up Where We Belong' - Joe Cocker and Jennifer Warnes
- 5) 'Here Comes The Sun' - George Harrison
- 6) 'I can see clearly now' - Johnny Nash
- 7) 'Words' - Bee Gees
- 8) 'Come Together' - The Beatles and 'Sounds of Silence' Simon and Garfunkel.
- 9) 'Wind Beneath My Wings' - Bette Midler and 'Bridge Over Troubled Water' Simon and Garfunkel from the concert in Central Park, New York.



The Map of Meaning

This pathway refers to the meaning that we get from living and work in alignment with our authentic self and values. It also includes personal growth and the development of our inner qualities, for example having the confidence to speak up, the wisdom to know when we are over-whelmed, the courage to remain true to ourself.

This pathway refers to the meaning that we get from working and living together with other human beings. It relates to the experience and joy of having a sense of belonging, of working well together and supporting each other, of having shared values and quality relationships.

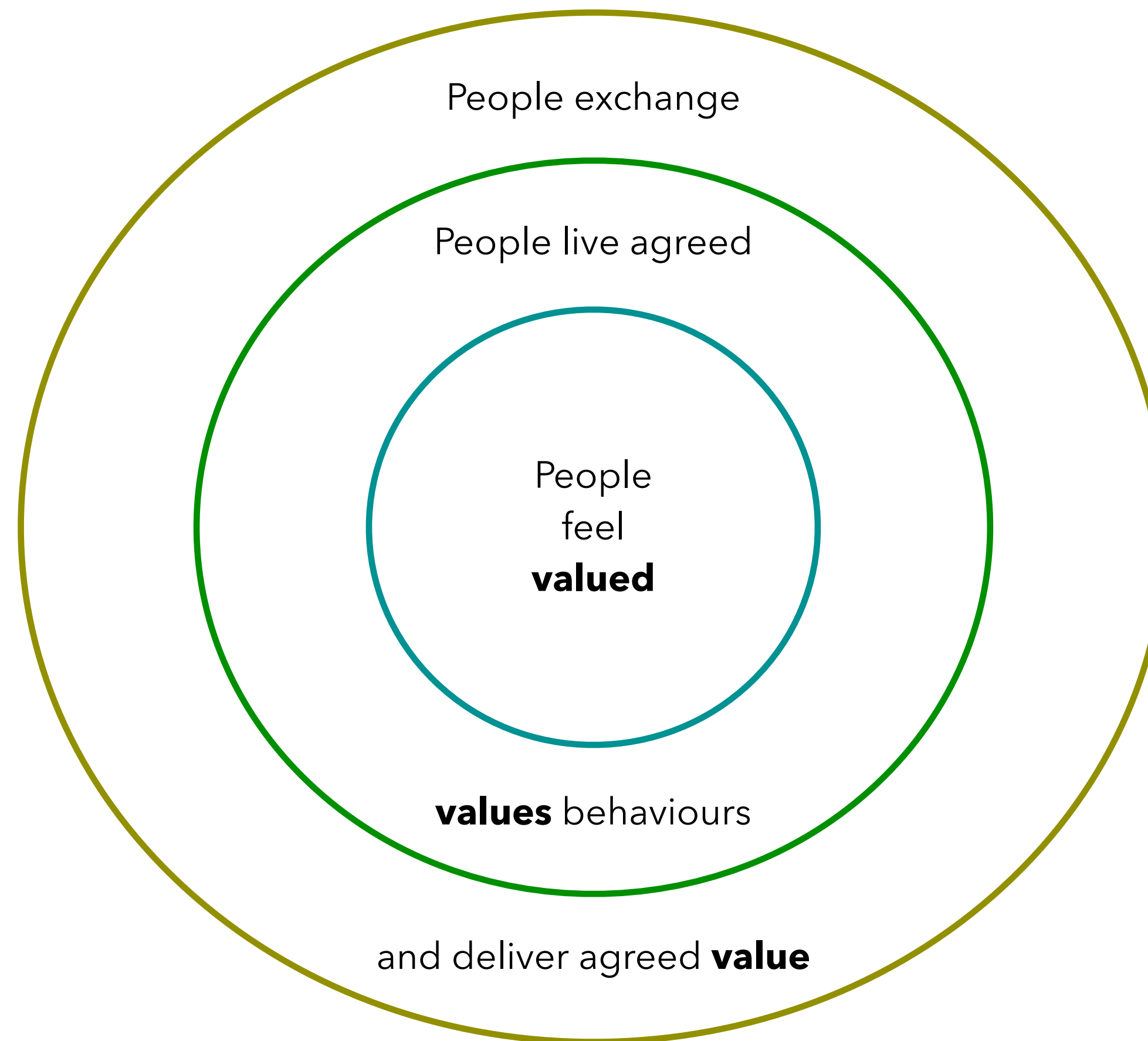
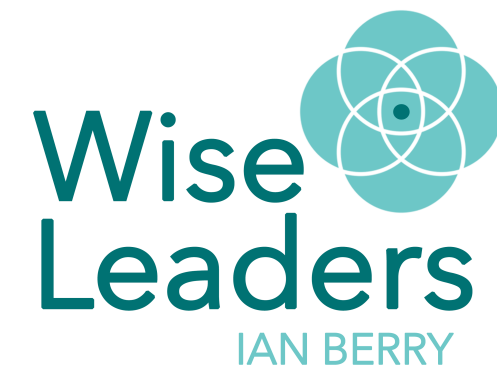


This pathway refers to the meaningfulness of sounding our own note in the universe. It relates to the human need to create, accomplish and make things happen through applying our unique gifts, talents and passions.

This pathway refers to the meaningfulness of making a contribution to the well-being of others and the world around us. It relates for example to helping a friend or a colleague at work, or to making a difference at home, in the workplace, in the community or the wider world.

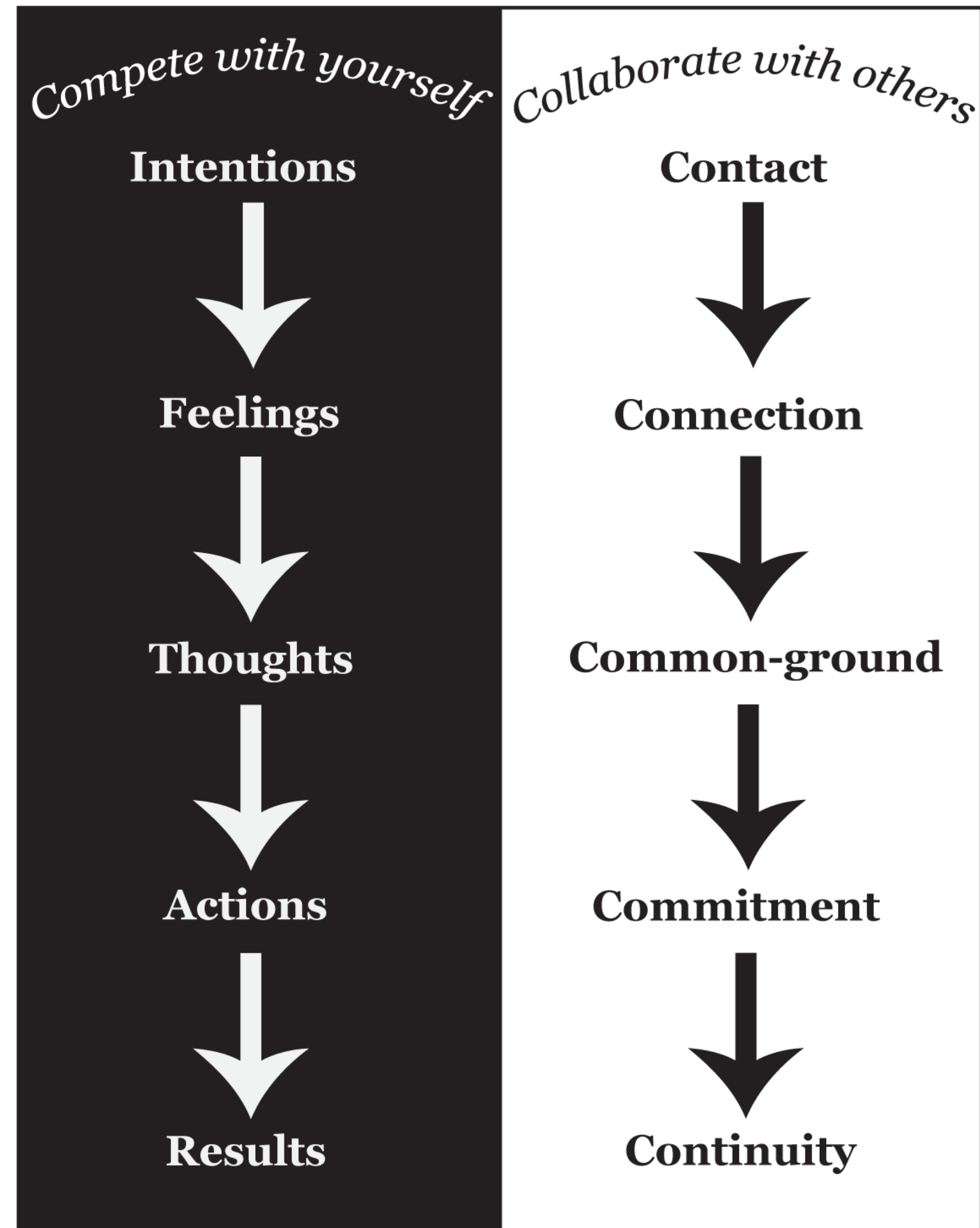
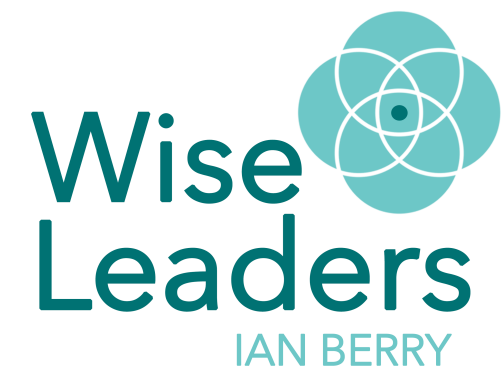
[Learn more](#)

In the very best cultures



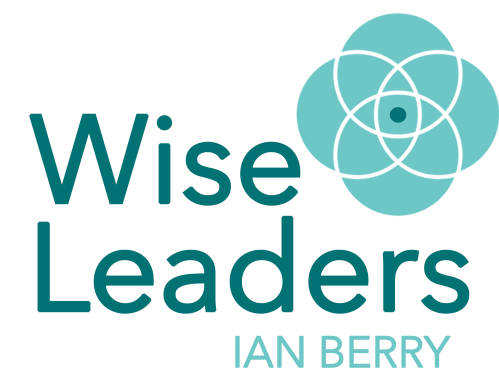
[Find out more here](#)

Compete/Collaborate



There's a complimentary
online course about this [here](#)

The Double A Technique



Ask: "How are things going?"

When you get a positive response:

Ask: "How does that make you feel?"

(be quiet and pay attention)

Then say, Great, Brilliant or whatever is appropriate.

Then ask: "Any other areas I can help you with?"

(be quiet and pay attention)

When you get a negative response

Ask: "What happened?" (be quiet and pay attention)

Then Ask: "What do you need to do to get back on track?"

(be quiet and pay attention)

Then Ask: "Is there anything I can do to help you?"

(be quiet and pay attention)

Finally, Ask: "Anything else?"

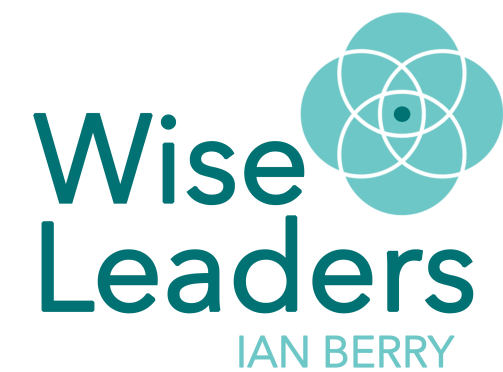
(be quiet and pay attention)

[Learn more here](#)

where I also demonstrate the technique.

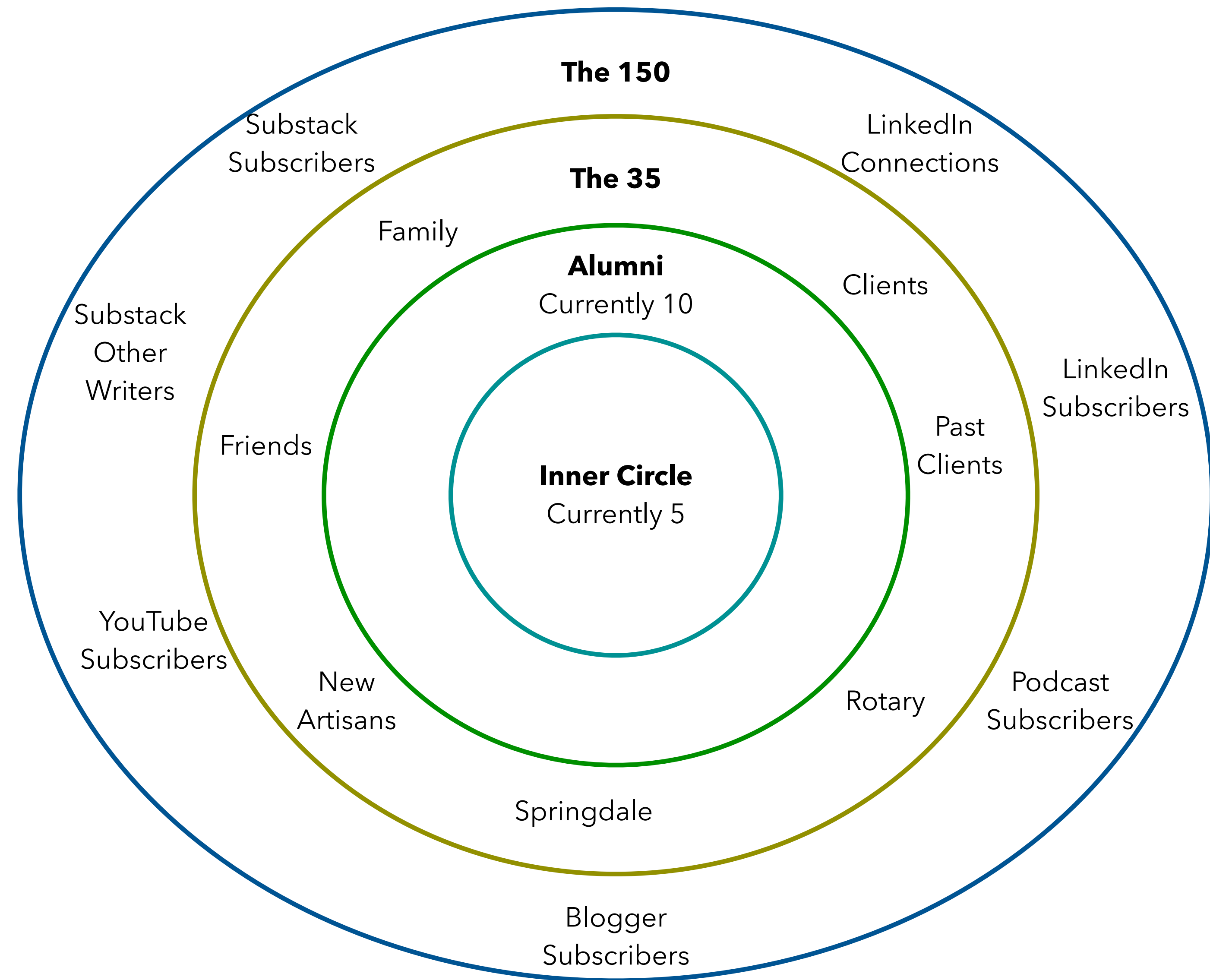
The Key Relationships

with gratitude to Robin Dunbar

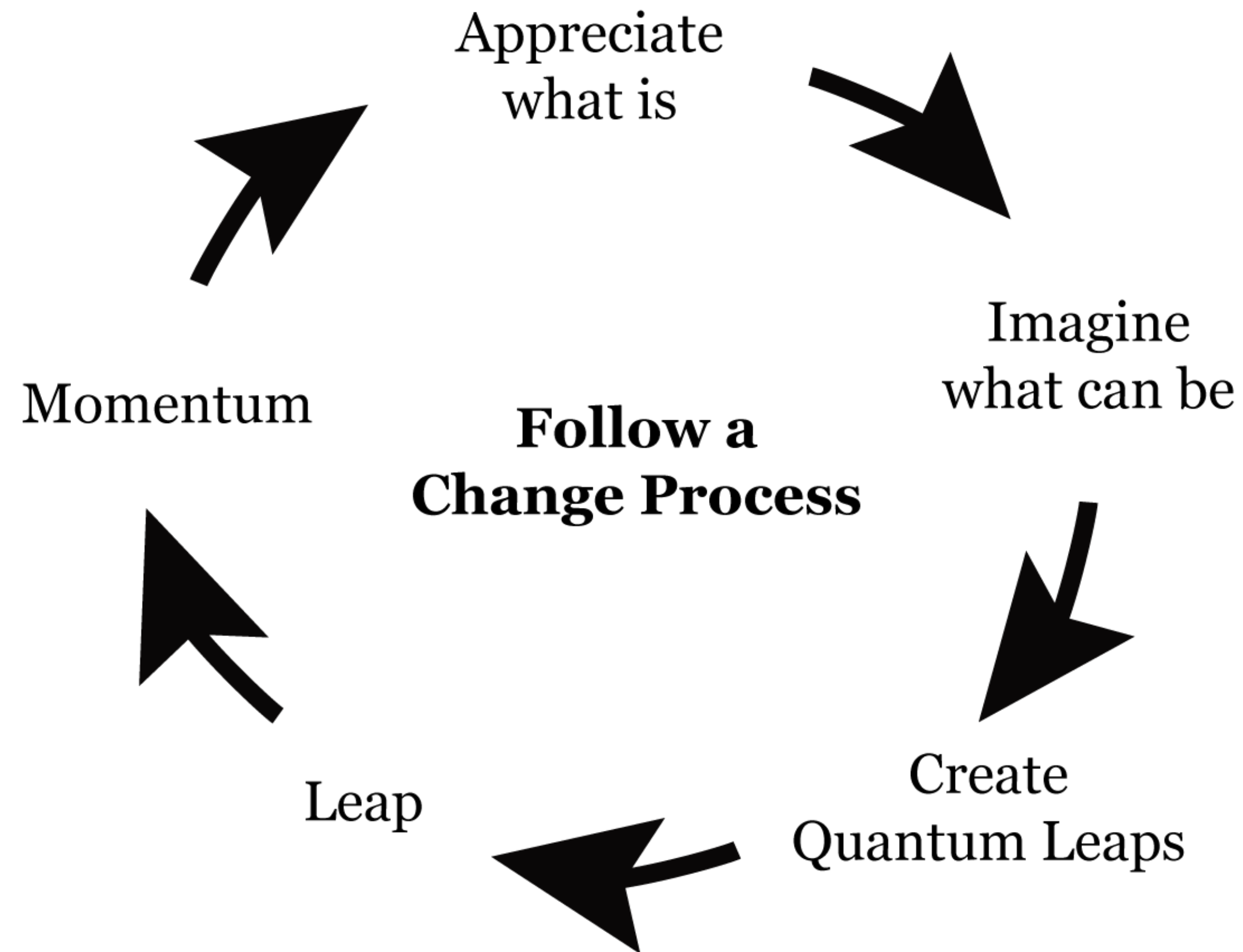
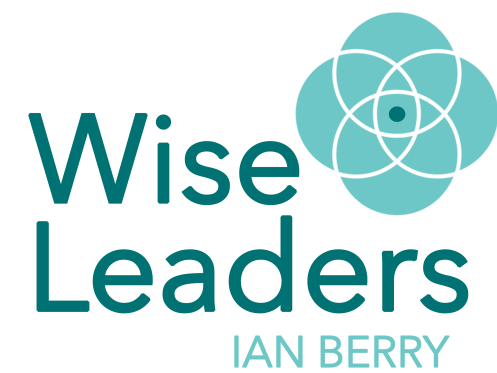


[Learn more](#)

NB I've adapted Dunbar's Law to suit my circumstances
I have a personal inner circle,
and a business inner circle
(Alumni) and then follow Dunbar.

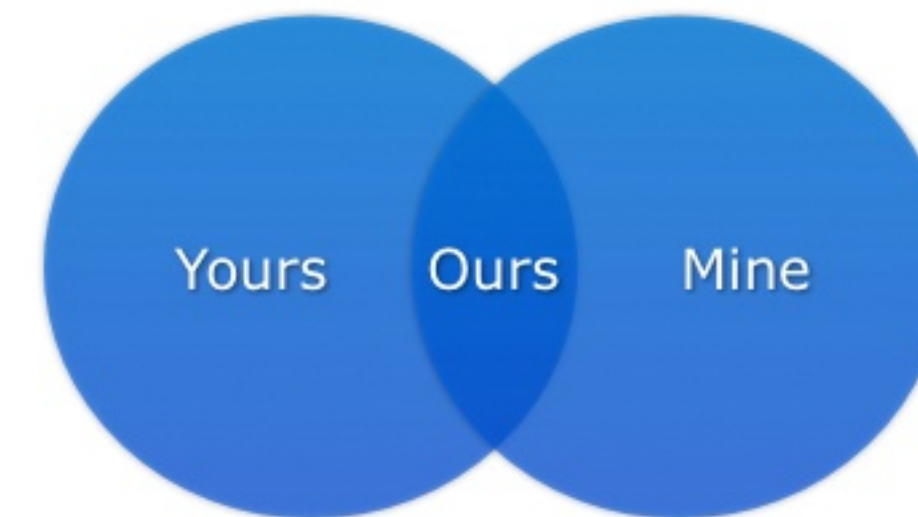
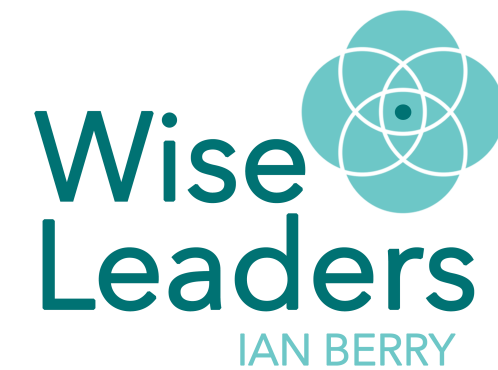


Thriving on the
challenges of change



Download my Teal paper 'All change is personal first' [here](#),
for more on personal, relationships, and organisational change.

The Significance Of Shared-view



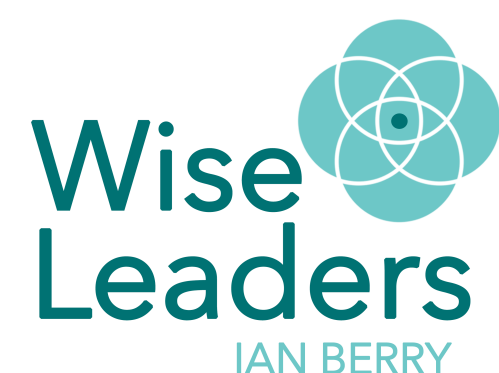
Most of our troubles, personal, local, organisational, national, and international, are fundamentally based in our perceived need to hang onto the world in here (my view), our issues with the world out there (other people's views), and, our failure to focus more on the world we share (ours).

The exciting news is that when we find and sustain shared-view (ours) we can triumph over all our troubles.

Learn more via complimentary online course [here](#).

The Value of Virtues

Yet another way to
enact the five faces



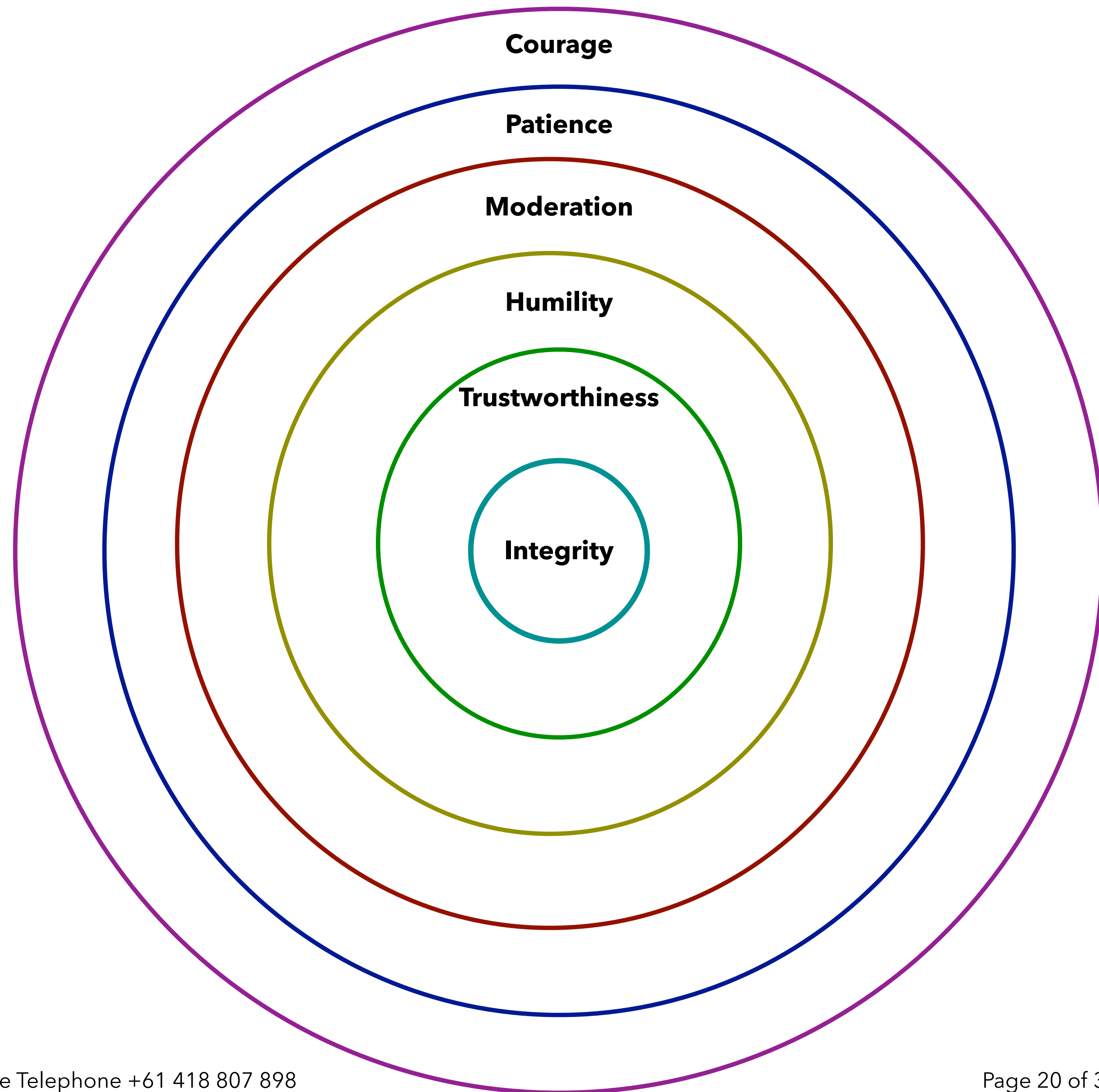
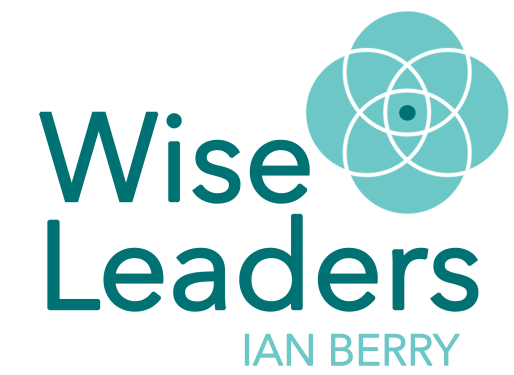
Three of the six virtues
I'm being and becoming essential:
patience, humility and courage.

See next page.

They are built on a foundation of
respect for people, nature and all
things.

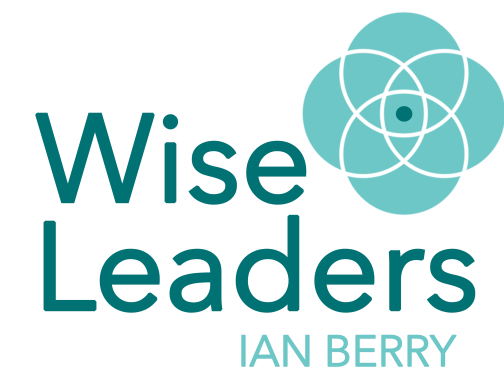
Relationships
Empathy
Sensitivity
Putting others first
Enchantment
Conversations
Trust

**6 virtues I'm
being and becoming**



[Learn more](#)

**The Nine
Essential
Pursuits Of
Wise Leaders**



**Continuously unearth,
enhance and magnify
your essence**

**Design and follow
on-a-page,
in a sentence,
and in one word,
focusing tools**

Tell Stories

**Engage in
sparkenation
conversations**

**Reach and sustain
shared-view**

**Live, learn
and lead
from your heart**

[Learn more](#)

**Invest in pre and
post work
to guarantee
greatest
return on investment**

**Follow an
innovation
process**

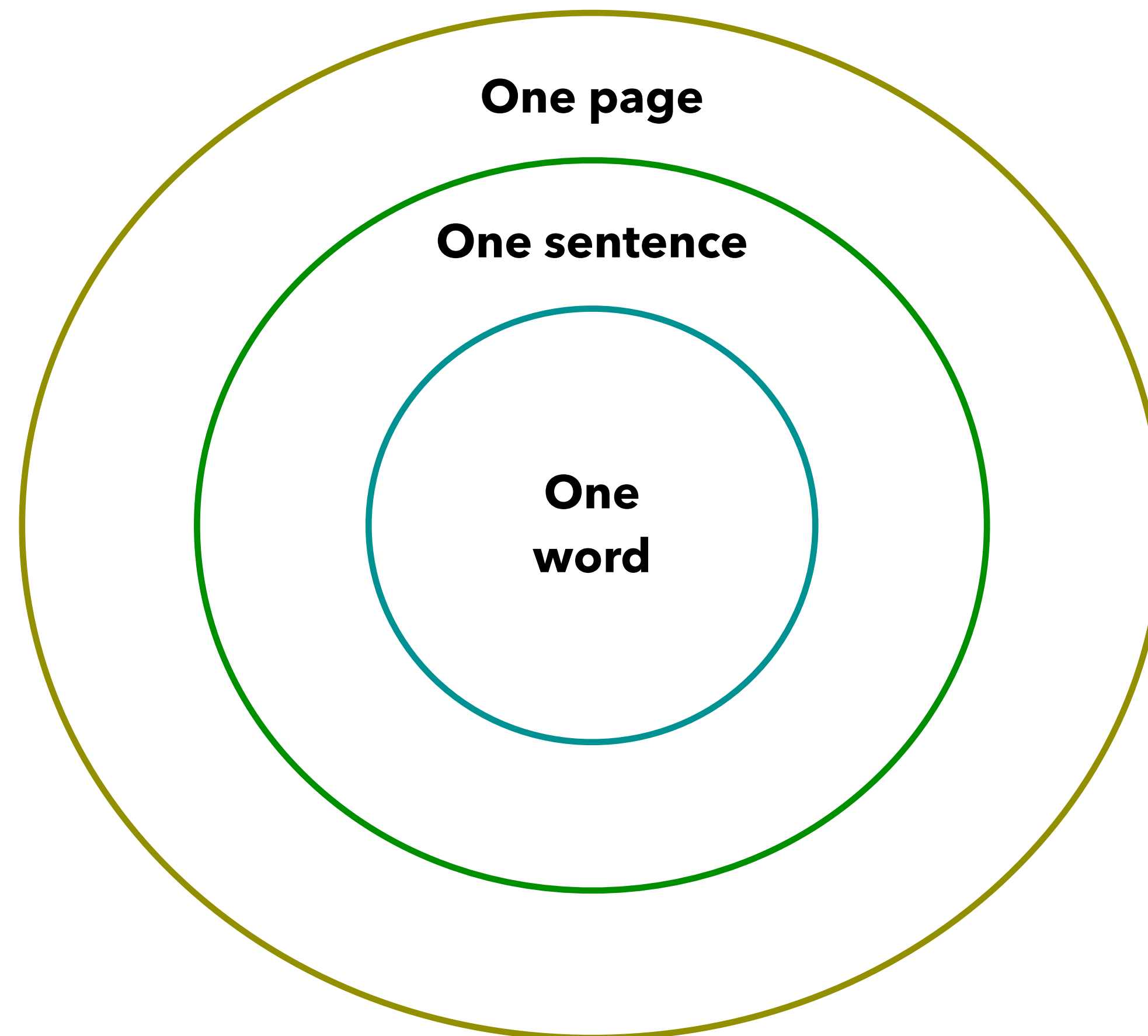
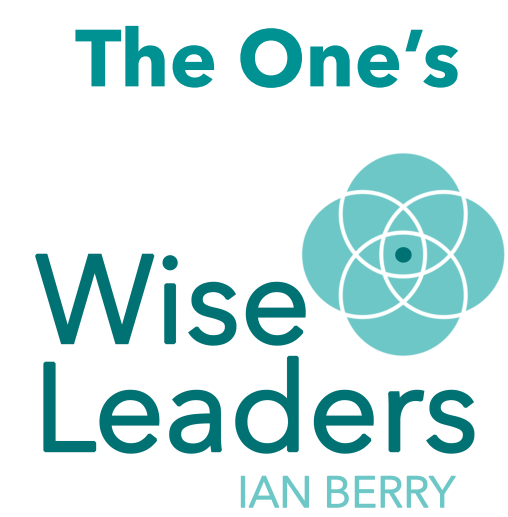
**Live in a world of
infinite possibility,
shifting when
the status quo
is no longer
serving you**

The Gallup 12

How would you and the people you work with respond to the 12?

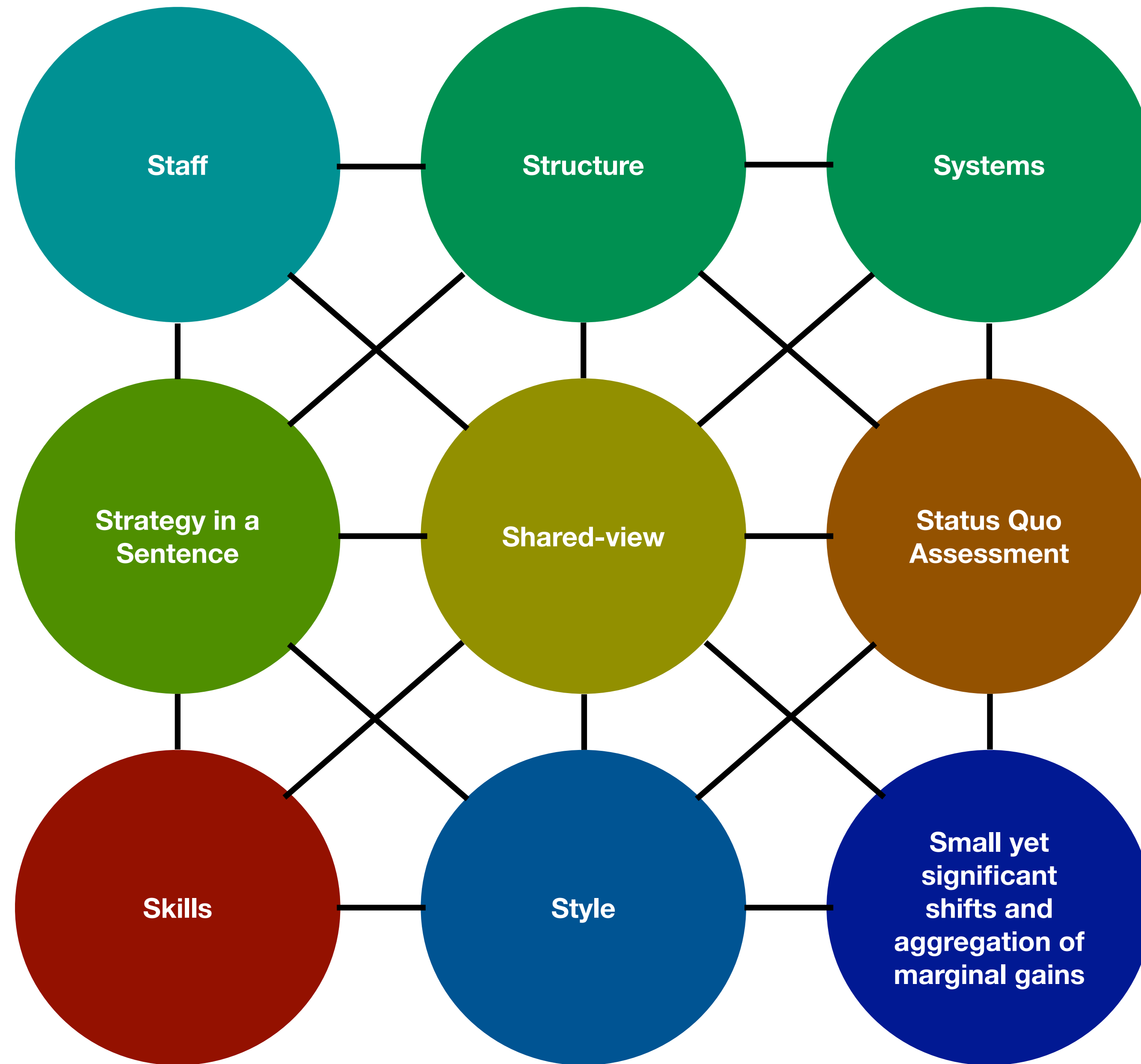
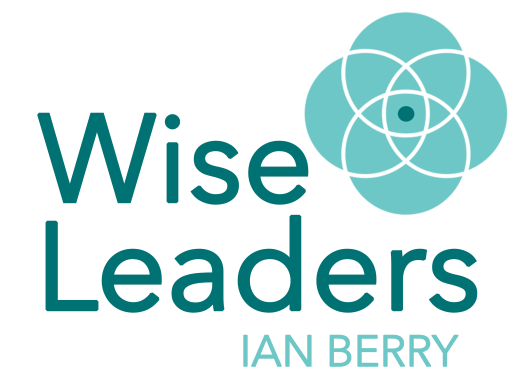
1. I know what is expected of me at work.
2. I have the materials and equipment I need to do my work right.
3. At work, I have the opportunity to do what I do best every day.
4. In the last seven days, I have received recognition or praise for doing good work.
5. My supervisor, or someone at work, seems to care about me as a person.
6. There is someone at work who encourages my development.
7. At work, my opinions seem to count.
8. The mission or purpose of my company makes me feel my job is important.
9. My associates or fellow employees are committed to doing quality work.
10. I have a best friend at work.
11. In the last six months, someone at work has talked to me about my progress.
12. This last year, I have had opportunities at work to learn and grow.

[Learn more.](#)



[Learn more](#)

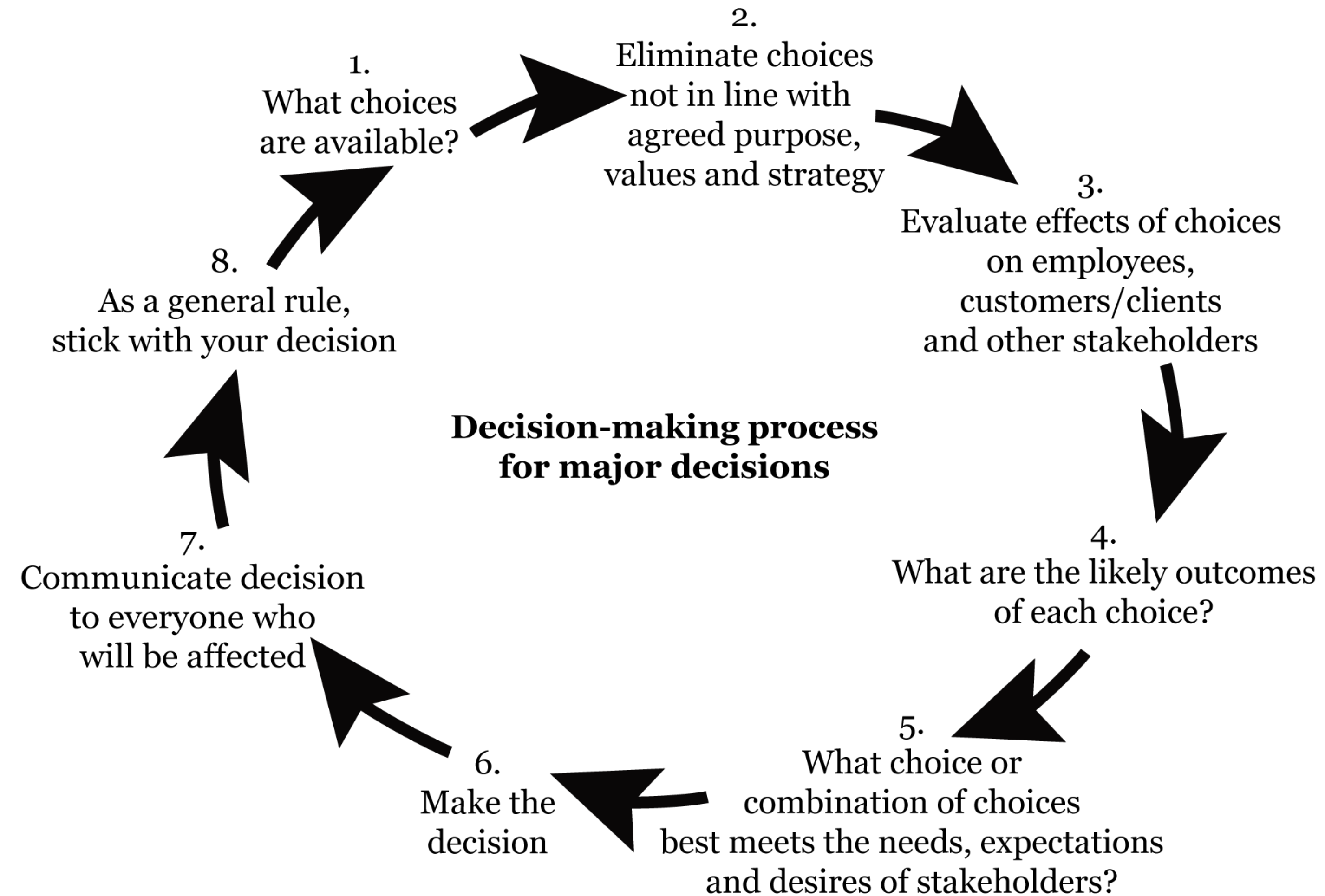
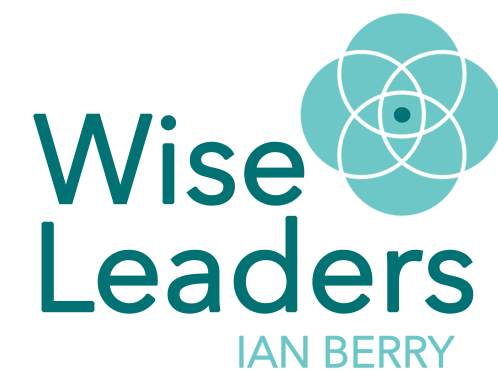
The Super 9 of Business Success



[Learn more](#)

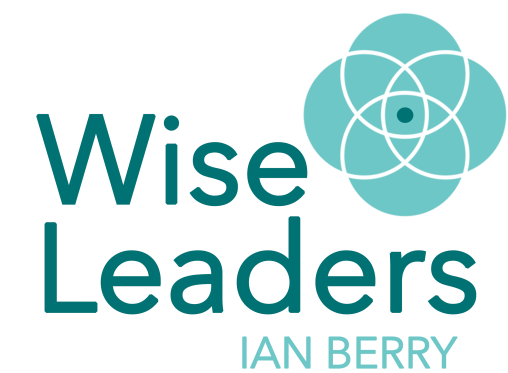
with gratitude to Tom Peters
and Robert Waterman

Major Decision-making Process

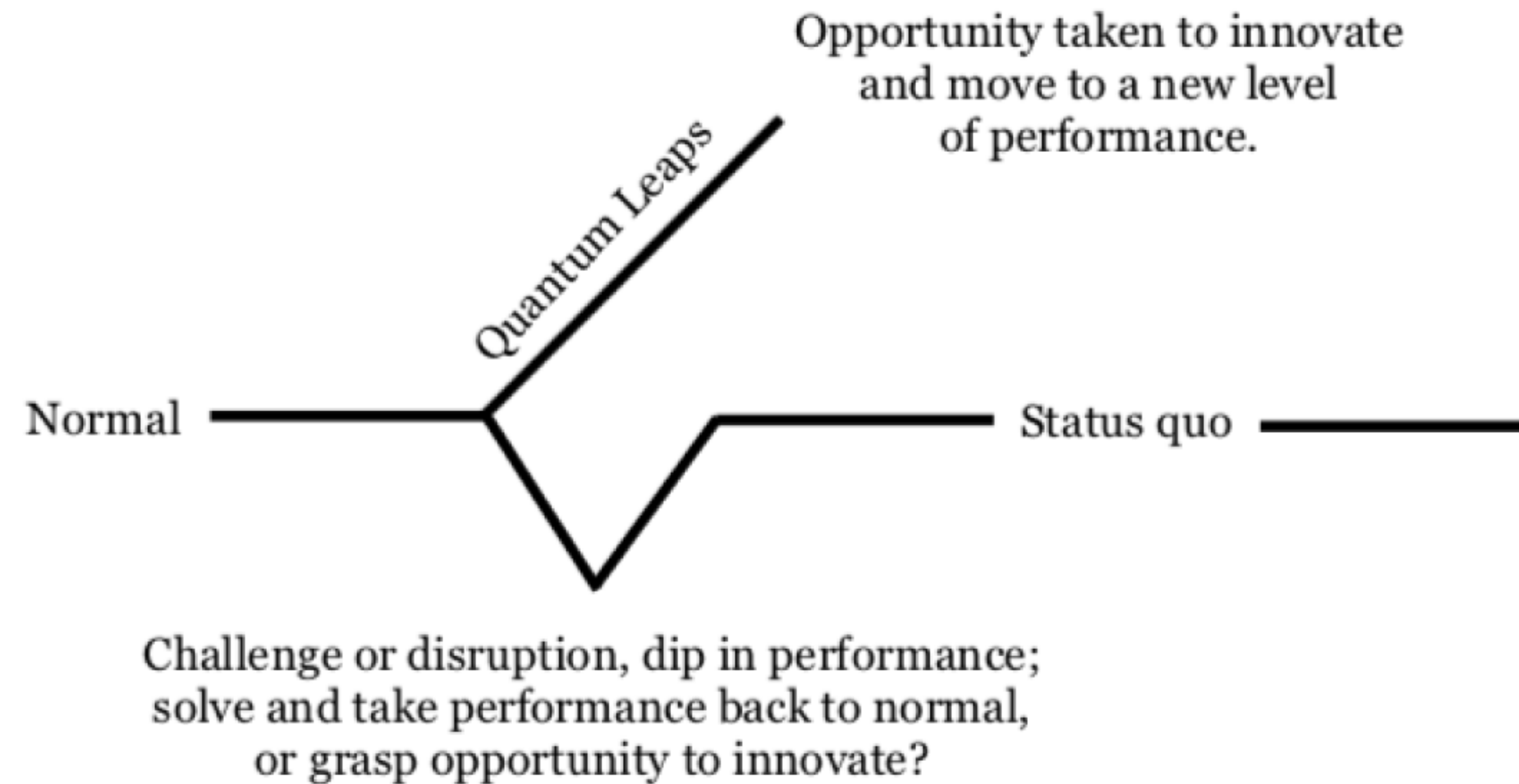


[Learn more](#)

Every day innovation

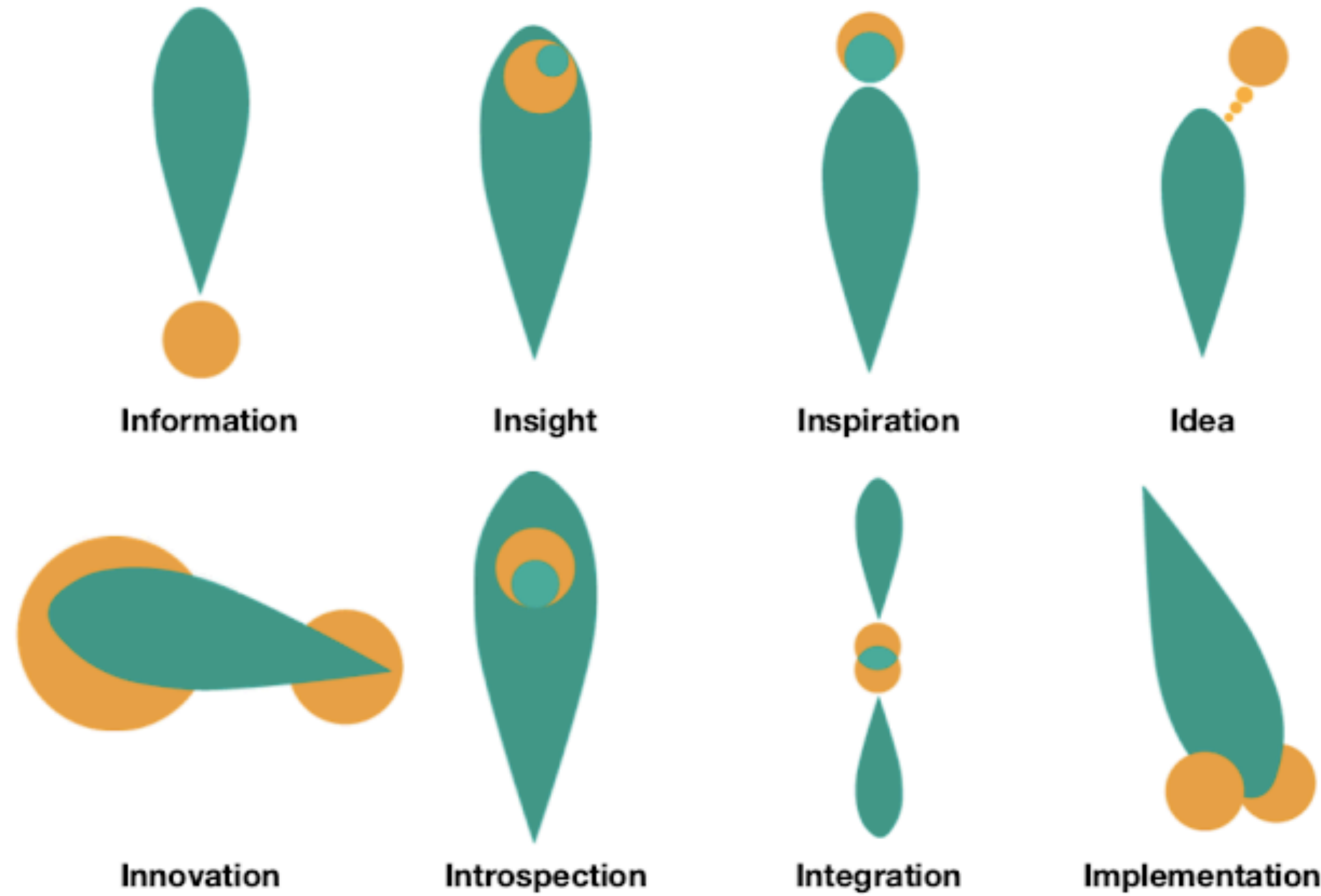
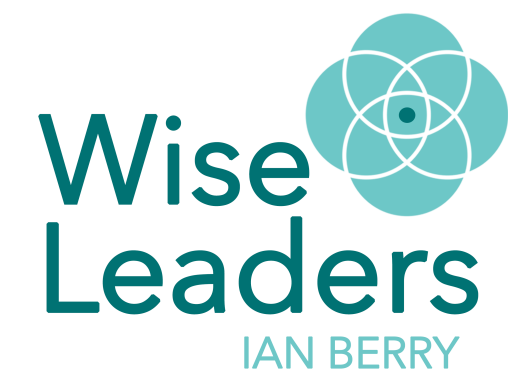


Every day there are opportunities to innovate



[Learn more](#)

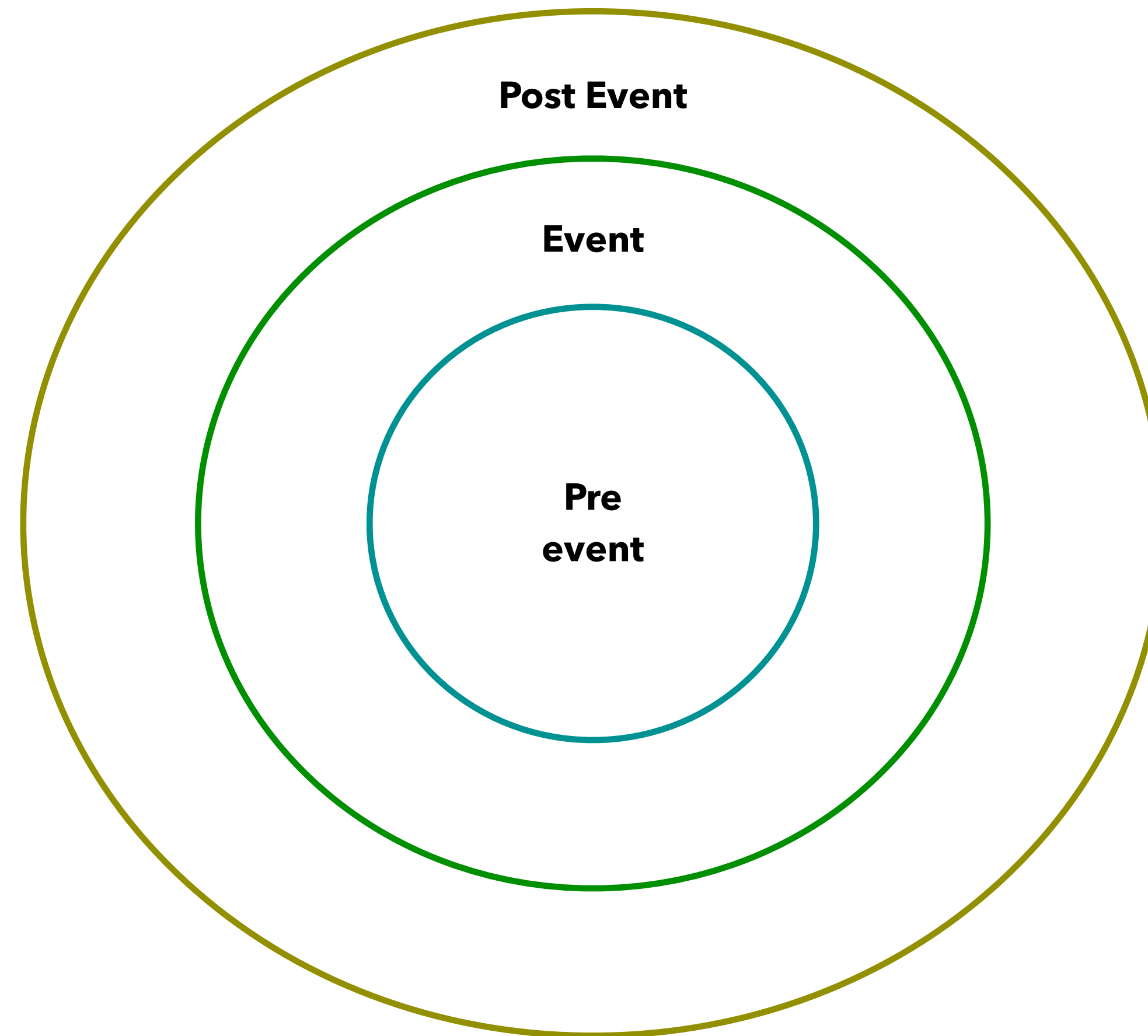
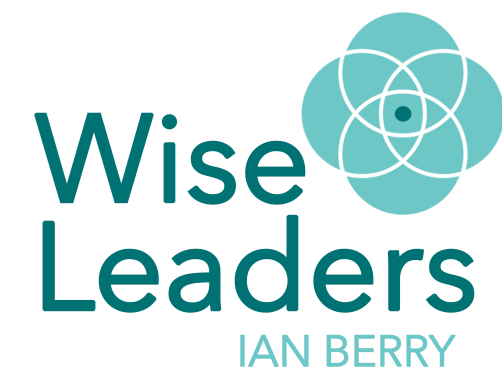
The !'s Have It



[Learn more](#)

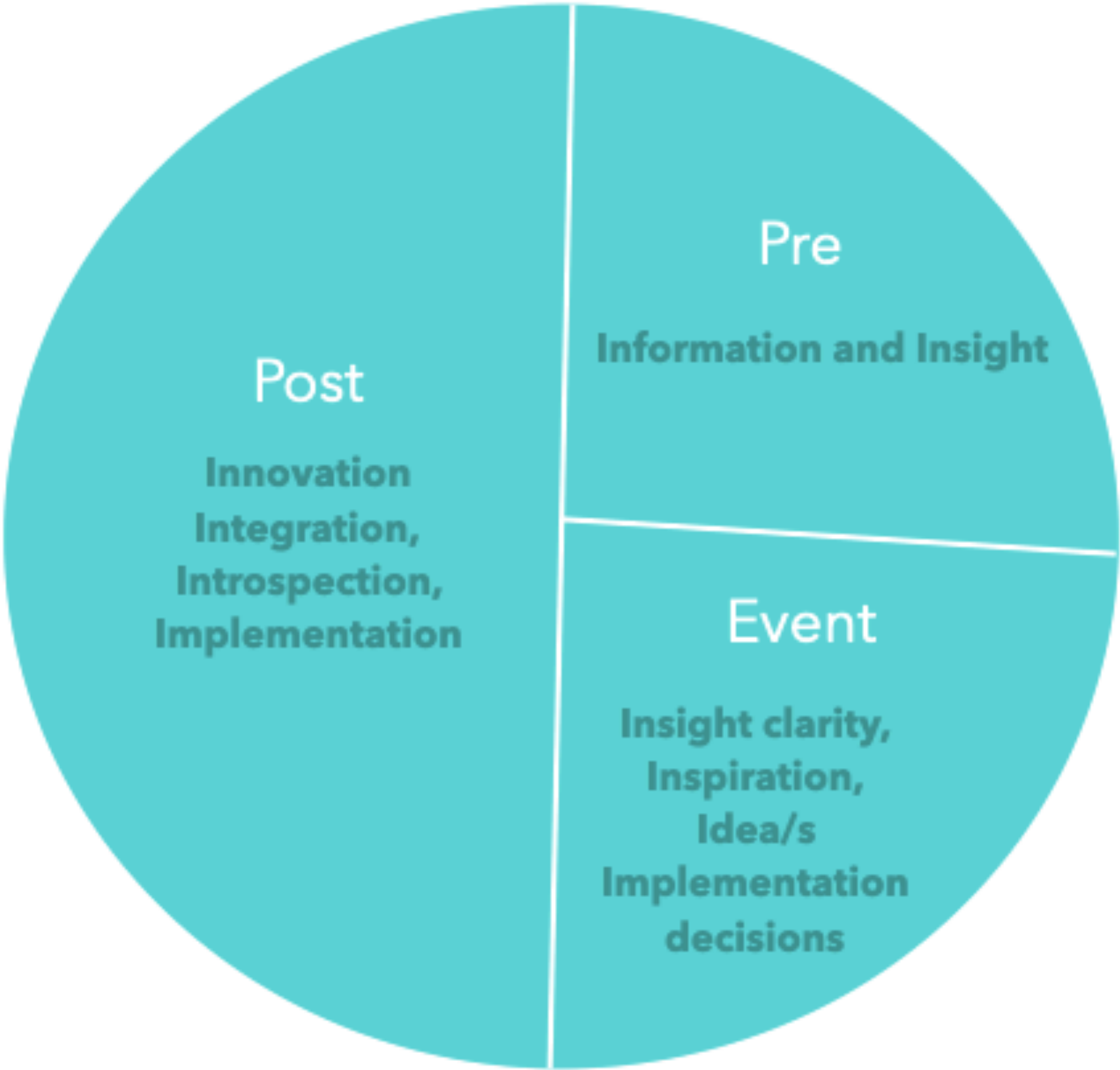
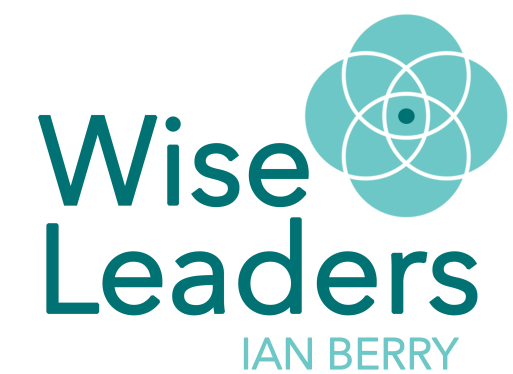
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The Success of Events (Projects/whatever)

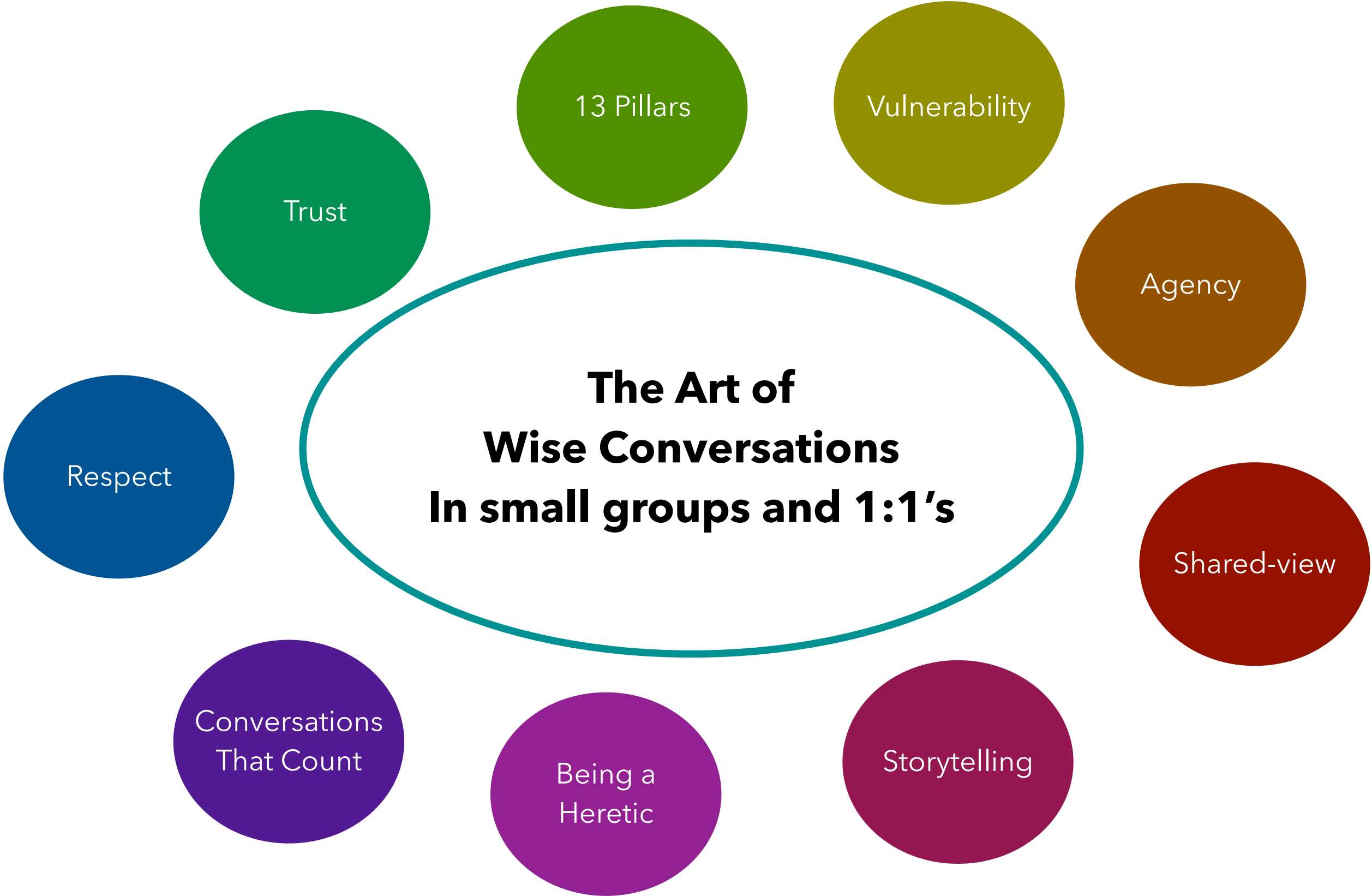
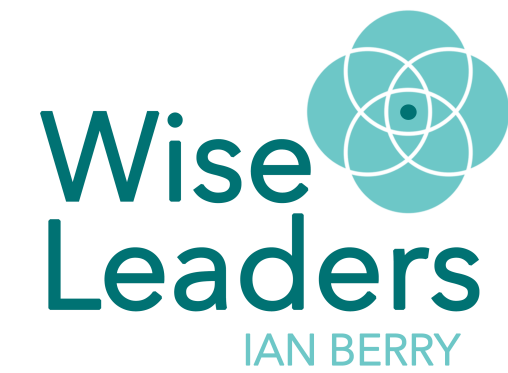


See learn more on next page.

The unique combination
of the !'s and pre-event-post



[Learn more](#)



**The Art of Wise Conversations
In small groups and 1:1's is
my signature program.**

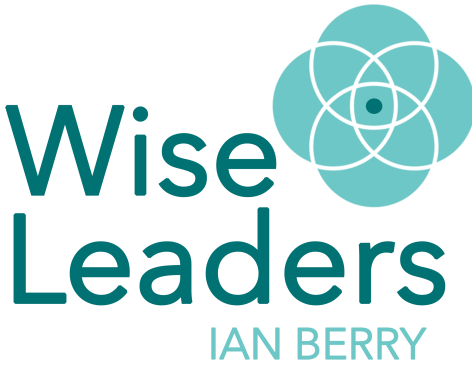
It's all online every first
Wednesday, February -
November, at 10 AM
Melbourne time or 8.30 AM
London time.

[Learn more here.](#)

The Thirteen Pillars of Wise Conversations

Check-ins	Candid	Convivial	Compassionate	Conscious	Compelling	Civil	Caring	Calm	Courageous	Composting	Competee with yourself	Continuous
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[Learn more](#)

Next Step

If after viewing any of the content here-in, and the links, should it not be obvious how you can apply in your own best way, Please call me and we will work it out together. My number is +61 418 807 898.

I'm available in Australian business hours, and 8.30 - 9.30 AM UK time, on Zoom or telephone.

Kind regards

Ian

